# UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF NORTH CAROLINA ASHEVILLE DIVISION

STATE OF NORTH CAROLINA ex rel. Roy Cooper, Attorney General,	) ) )
Plaintiff,	) No. 1:06-CV-20
vs.	) VOLUME 7B ) (Pages 1712-1808)
TENNESSEE VALLEY AUTHORITY,	) ) )
Defendant.	) ) _)

TRANSCRIPT OF TRIAL PROCEEDINGS
BEFORE THE HONORABLE LACY H. THORNBURG
UNITED STATES DISTRICT COURT JUDGE
JULY 22nd, 2008

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- 1 TUESDAY AFTERNOON, JULY 22, 2008
- 2 THE COURT: All right. We're ready to proceed with
- 3 cross examination. Mr. Fine.
- 4 MR. FINE: Yes, Your Honor. Thank you.
- 5 SUSAN TIERNEY
- 6 CROSS EXAMINATION
- 7 BY MR. FINE:
- 8 Q. Good afternoon, Dr. Tierney.
- 9 A. Good afternoon.
- 10 Q. At some point, Dr. Tierney, I need to have a conversation
- 11 with you off the record about moving from art history to
- 12 regional planning, but we'll leave that for another day.
- 13 A. I think everyone will be happy if you do.
- 14 Q. Let's keep everybody happy.
- I would note that, however, amongst your other
- 16 accomplishments, I did not note that you were trained as an
- 17 accountant.
- 18 A. You are correct. I am not trained as an accountant. I
- 19 have been familiar with many accounting documents. I am not
- 20 an accountant.
- 21 Q. So obviously, you would not be a certified public
- 22 accountant.
- 23 A. Not in any jurisdiction I know.
- 24 Q. All right, ma'am. Thank you.
- 25 Let's take a moment to discuss something that

- 1 Mr. Goodstein covered in your direct testimony concerning the
- 2 TVA debt ceiling. I think everyone agrees and, of course,
- 3 it's clear in the statute that that's a \$30 billion debt
- 4 ceiling, correct?
- 5 A. Yes.
- 6 Q. And that is set by Section 15(d) of the TVA Act.
- 7 A. I will trust that representation. I don't have it
- 8 committed to memory.
- 9 Q. But you did -- have read the TVA Act, if I recall your
- 10 testimony.
- 11 A. Yes.
- 12 Q. And you would recall that one of the provisions of
- 13 Section 15(d) of the TVA act gives some authority to the
- 14 Secretary of the Treasury over TVA's debt issuances.
- 15 A. Yes, I do recall that.
- 16 Q. And in fact, the Secretary of the Treasury is allowed
- 17 to -- has to give his or her approval as to the time of
- 18 issuance and the maximum rates of interest to be borne by the
- 19 bonds.
- 20 A. It has been some time since I read it, but I trust that
- 21 you just read that from the statute.
- 22 Q. So in effect, in order for TVA to issue a bond, it has to
- 23 do so with the approval of the Secretary of the Treasury.
- 24 A. Understood.
- 25 Q. And I think as, at least at one point in time, a member

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## SUSAN TIERNEY - CROSS

- 1 of the -- the executive of the Department of Energy, you would
- 2 agree with me that the Department of the Treasury and the
- 3 Secretary of the Treasury would listen to the Office of
- 4 Management and Budget.
- 5 A. Yes.
- 6 Q. So --
- 7 A. Depends upon the topic, of course.
- 8 Q. At least they'd have to pay close attention.
- 9 A. Agreed.
- 10 Q. All right. And so the Office of Management and Budget's
- 11 views on what amounts of debt or debt-like obligations are to
- 12 be included under the TVA debt ceiling, that would be of
- 13 substantial weight to the Secretary of the Treasury, would it
- 14 not?
- 15 A. I can't tell you that because I have not served in the
- 16 secretary's office in the treasury so I don't know what kind
- 17 of weight he would afford to OMB on that matter, as opposed to
- 18 accorded to TVA.
- 19 Q. But if you'll just track me along for a moment.
- 20 And if the Secretary of the Treasury pays close attention
- 21 to the Office of Management and Budget on that, on that topic,
- 22 then OMB's views as to what should be included within the TVA
- 23 debt ceiling could have a substantial practical effect on
- 24 TVA's ability to issue bond and indebtedness?
- 25 A. Is this a hypothetical?

- 1 Q. Yes.
- 2 A. Okay, yes.
- 3 Q. So you would -- just so that it's clear in the record, we
- 4 have a lot of yeses running around there. If my hypothetical
- 5 stands the test, then in your view, the OMB's views on the
- 6 sums to be included within the debt ceiling would have a
- 7 practical impact on TVA's ability to issue a bond.
- 8 A. I think you said could originally and -- in the first
- 9 question. In other words, that if OMB were to have that point
- 10 of view, it could have that weight on the secretary's opinion.
- 11 So in that hypothetical I agreed with that.
- 12 O. All right, ma'am. Thank you.
- Dr. Tierney, do you still have the notebook that counsel
- 14 for plaintiff provided you with your exhibits in it?
- 15 A. Yes.
- 16 Q. If I could direct your attention for a moment to
- 17 Plaintiff's Exhibit 405.
- 18 A. Yes.
- 19 Q. There are a couple of questions I have regarding
- 20 Plaintiff's Exhibit 405.
- Now, if I understood your testimony, this, if you will,
- 22 projection was based on Dr. Staudt's initial estimate of
- 23 \$3 billion.
- 24 A. Yes, Exhibit 405 is based on 3 billion.
- 25 Q. And this is not one of the exhibits that you redid to

- 1 reflect the TVA estimate of 5 billion.
- 2 A. I did redo it as an input to the Exhibit 400 because I
- 3 had to have those numbers to have calculated the rate impact
- 4 that appears in Exhibit 400.
- 5 Q. So it is -- in effect, that redo is incorporated in
- 6 Plaintiff's Exhibit 400.
- 7 A. Yes, it is.
- 8 Q. But you did not independently run out a separate exhibit
- 9 along the lines of Plaintiff's Exhibit 405 for the \$5 billion
- 10 estimate.
- 11 A. Actually, I can't say that I didn't do that. As I say, I
- 12 would be surprised that I didn't actually see what it looked
- 13 like. But I had to have had the numbers in order to do 400.
- 14 Q. But that's certainly not one of the exhibits you
- 15 presented to us today.
- 16 A. That's correct.
- 17 Q. All right. And at the time that Dr. Staudt gave you his
- 18 \$3 billion estimate, I would be correct in stating that he did
- 19 not tell you that his \$3 billion estimate was actually a
- 20 number in a range of numbers.
- 21 A. To the best of my recollection, there was some discussion
- 22 of range, but the result of that was he said that I should
- 23 rely on \$3 billion for the purposes of analyzing both a
- 24 funding and rate impact.
- 25 Q. And just so that it's clear in the record, if I

- 1 understood your testimony, you relied on Dr. Staudt for the
- 2 projected capital costs of North Carolina's requested
- 3 controls.
- 4 A. Yes, for the initial estimate and then I relied on TVA
- 5 for the subsequent estimate of 5 billion and its implications
- 6 for financing and impacts.
- 7 Q. And also, you relied on Dr. Staudt for the estimate of
- 8 the operating costs for -- associated with North Carolina's
- 9 proposed remedy.
- 10 A. Yes.
- 11 Q. So would it be fair to say that you did not do your own
- 12 analysis of the costs, the capital costs and operating costs?
- 13 A. I did not independently estimate the O and M costs nor
- 14 capital costs.
- 15 Q. Just coming back to Plaintiff's Exhibit 405, the question
- 16 I've got is if -- you start with a calculation, if you will,
- 17 with the caldendar year 2008, correct?
- 18 A. Yes.
- 19 Q. And unless I badly missed my guess, we're about already
- 20 more than halfway through 2008. I think you would agree with
- 21 me, wouldn't you?
- 22 A. Yes. I guess we're a couple days past halfway through.
- 23 Q. And that would have some impact on not just the
- 24 calculation you have in Plaintiff's Exhibit 405, but in some
- 25 of your other exhibits as well. We're no longer talking about

- 1 a five-year period; we're actually talking about a
- 2 four-and-a-half-year period.
- 3 A. Yes. There are a lot of ways in which there are, what I
- 4 will call in the end, not material changes in my exhibits.
- 5 And by that I mean they don't -- the changes in rate levels
- 6 for TVA, the changes in TVA's cost of capital which has gone
- 7 down, as well as a shorter period for construction of the
- 8 project. There are a number of ways in which there are minor
- 9 changes which at the end of the day would not change the
- 10 overall implications of my opinion that the proposed
- 11 construction program for pollution control is both feasible
- 12 and reasonable.
- 13 Q. From a financial standpoint.
- 14 A. From a financial standpoint, yes.
- 15 Q. And just so that's clear, we're not talking about the --
- 16 whether these additional controls can be actually constructed
- 17 and put into operation within a four-and-a-half-year time
- 18 window.
- 19 A. I'm not testifying on those issues.
- 20 Q. Great. Thank you. One other question I have in
- 21 relationship to Plaintiff's Exhibit 405, Dr. Tierney. Please
- 22 correct me if I misremember this. But I believe that you said
- 23 that you relied on Dr. Staudt for a 30-year useful life for
- 24 the pollution control equipment.
- 25 A. I think I said that, yes.

- 1 Q. Okay.
- 2 A. Did I misremember that? But I think so.
- 3 Q. Well, that's what I recall, Dr. Tierney, and I'm sure the
- 4 record will reflect.
- 5 Dr. Tierney, based on your experience, isn't there an
- 6 issue with a 30-year useful life for a piece of pollution
- 7 control equipment on a plant, adding that to a plant which may
- 8 itself no longer have a 30-year useful life?
- 9 A. Again, is this a hypothetical?
- 10 O. Yes.
- 11 A. I don't know -- as a general proposition, if you're
- 12 adding plant on to something that shuts down before the useful
- 13 life of the add on, yes, then you would have some salvage
- 14 value or some other thing at the end of the period where there
- 15 is some undepreciated life for the plant that were added.
- 16 So that's a very general, hypothetical proposition that
- 17 I'm saying. I don't know anything about the extension of life
- 18 of the plants that we have here. This was based on
- 19 Dr. Staudt's assumption to use in that regard. And I know
- 20 that there are multiple things that are done for life
- 21 extension or shortening of life that might actually affect the
- 22 overall investment dollars, the number of scrubbers or
- 23 anything else that would be put on.
- 24 Q. I think I understood what you just said, but let me --
- 25 let me test that out with your assistance. So that you

- 1 recognize there is a possibility that you could put on a piece
- 2 of pollution control equipment on a plant and the plant on
- 3 which that pollution control equipment is retired at some
- 4 point before the -- Dr. Staudt's 30-year useful life of the
- 5 pollution control equipment would have actually run.
- 6 A. Yes, I think that is potentially possible, just as I
- 7 think it is potentially possible that the pollution control
- 8 equipment could actually have a longer life depending upon the
- 9 underlying life of the power plant. And since I don't know
- 10 what the underlying life of the power plant, it could be
- 11 shorter or longer, either one.
- 12 O. Thank you, ma'am.
- 13 You had some testimony concerning what -- a topic near
- 14 and dear to us as the Tennessee Valley Authority, the TVA
- 15 fence.
- 16 A. Yes, I know that's near and dear to TVA.
- 17 Q. It's a part of our life and ever since the self-financing
- 18 amendment was passed in the '50s.
- 19 I think, though, I think I heard some of your experience
- 20 with utilities other than the Tennessee Valley Authority creep
- 21 into some of your answers. You referred to the service area
- 22 provided -- that TVA serves with electric power as a franchise
- 23 area. And I'd be correct in saying it really isn't a
- 24 franchise, is it?
- 25 A. I think I used that with a small "F" franchise when I was

- 1 setting out how I was using the term. I didn't say that this
- 2 was a legal, chartered franchise because states vary all over
- 3 the sun around what a franchise literally means for utilities.
- 4 So I used it conceptually to describe a service territory
- 5 footprint, and in that concept I believe it would be
- 6 appropriate to call that a franchise.
- 7 Q. But you did not mean to use the term franchise as any
- 8 form of a guaranteed service area for the Tennessee Valley
- 9 Authority.
- 10 A. No, nor would I use that phrase as a guarantee in a
- 11 service territory of a local Duke Power where an industrial
- 12 customer could self-generate. There is a franchise, there is
- 13 a service territory, and it is not a guarantee, but there is
- 14 certain enormous protections for sales of electricity for
- 15 whatever the utility service is for the franchisee or the
- 16 utility.
- 17 Q. And so in this instance, while we're talking about TVA
- 18 service area, it's not a 100 percent -- let me back up and try
- 19 that again.
- 20 The combination of the fence as provided in the TVA Act
- 21 with the anti-cherry picking amendment from the Federal Power
- 22 Act is not a 100 percent guarantee of TVA's service territory,
- 23 is it?
- 24 A. It is not a 100 percent quarantee. It is a very strong
- 25 bar added to a very strong economic impediment. And as I

- 1 described in my report, were a distribution utility to decide
- 2 that it wanted to buy from someone else and exercise what
- 3 you're talking about, which is it is not protected a hundred
- 4 percent, the Tennessee Valley Authority is not protected a
- 5 hundred percent, that local distributor would have to either
- 6 bill transmission at a cost and compare that cost of billing
- 7 transmission and getting out of TVA against the TVA service
- 8 price, or be on the border and get some connection from
- 9 outside at a cost.
- 10 So there are a lot of economic impediments that are added
- 11 to these legal anti-cherry picking and fence provisions that
- 12 provide very strong protections that TVA describes to its
- 13 investors about its service territory.
- 14 Q. Well, of course, the anti-cherry picking amendment, as I
- 15 believe you've already testified to, basically allows TVA to
- 16 deny an outside power source transmission facilities into the
- 17 current TVA service area.
- 18 A. That's my understanding, right.
- 19 Q. Let's focus for a moment, if you will, on the borders of
- 20 the TVA service area. And I would be correct in stating that
- 21 TVA has some fairly large customers located on the borders of
- 22 the service area, am I not?
- 23 A. I have not studied the exact population of the towns of
- 24 the distribution utilities along the border.
- 25 Q. Well, you would agree with me, would you not, that

- 1 Memphis, Tennessee, is a large city?
- 2 A. Yes, Memphis, Tennessee, is one of those that left and
- 3 came back.
- 4 Q. And because of its location on the border, theoretically
- 5 could leave again.
- 6 A. It could leave again in theory. And in practice, it
- 7 built its own power plant. It turned it off and came back.
- 8 So yes, in theory it could.
- 9 Q. Actually, just for the sake of the accuracy of the
- 10 record, that is the TVA's Allen plant.
- 11 And in the same light, Chattanooga, Tennessee, is on the
- 12 border of the TVA service area, is it not?
- 13 A. Yes.
- 14 Q. So in theory, Chattanooga, Tennessee, could leave TVA's
- 15 service.
- 16 A. Yes, it could in theory do that.
- 17 Q. And I think you would also agree with me, based on your
- 18 study of the TVA public submissions, that if this -- that
- 19 some -- that there are different terms of contract that govern
- 20 the TVA distributors, correct?
- 21 A. That's right. There are some that are five, some that
- 22 are ten, and I think maybe even something longer than that.
- 23 Q. And you would agree with me that looking at the
- 24 five-year-term contracts, that that represents distributors
- 25 representing over 50 percent of TVA's operating revenues.

- 1 A. I would agree that potentially that's the case when you
- 2 take all of TVA's distributors into account, those inside the
- 3 core area as well as those on the borders. So I still think
- 4 that that represents a group that is not likely to move in
- 5 light of the economic impediments that I described previously.
- 6 Q. Dr. Tierney, if I could ask you to look at Plaintiff's
- 7 Exhibit 410. It's towards the front of your book. The
- 8 numbers, of course, are not in numerical order. They are in
- 9 the order that you were examined about them.
- 10 A. I have it.
- 11 Q. All right. And I believe that this is a -- the TVA form
- 12 10-K filed with the Securities and Exchange Commission for the
- 13 period of time ending September 30th of 2007.
- 14 A. Yes.
- 15 Q. And if I remember my terminology correctly, this is an
- 16 annual report that TVA is required to file with the Securities
- 17 and Exchange Commission.
- 18 A. It's a new annual report that TVA is required to file at
- 19 the SEC.
- 20 Q. That -- as you say, that's a new statutory requirement,
- 21 or relatively new.
- 22 A. Yes.
- 23 Q. And if I'm correct, in looking at the first page of this
- 24 document, you obtained this document or North Carolina
- 25 obtained this document from the EDGAR Online service, correct?

- 1 A. I read that as well.
- 2 Q. And EDGAR is the service that's available for, I guess,
- 3 general public access to reports, public reports that are
- 4 filed with the Securities and Exchange Commission.
- 5 A. As a general proposition, yes.
- 6 Q. And that TVA's reports are available on EDGAR.
- 7 A. Yes. Well, actually, that was a very broad question.
- 8 I'm aware that this report is available on EDGAR. There are
- 9 many reports of the TVA that are not on EDGAR.
- 10 Q. I -- you are quite correct to point that out to me and I
- 11 apologize for the overbreadth of the question. Let me focus
- 12 on the TVA reports. Particularly there's the 10-K which we've
- 13 been talking about. There is also a 10-Q, is there not?
- 14 A. Yes.
- 15 Q. And in fact, that is a quarterly report.
- 16 A. Yes. These are all relatively recent reports that don't
- 17 go back very far in history. In other words, they've only
- 18 been filed, if I recall, for maybe a year and a half.
- 19 Q. But TVA is also required to file 10-Qs.
- 20 A. Yes, that's correct.
- 21 Q. And those 10-Qs would themselves be publicly available
- 22 through the EDGAR system, correct?
- 23 A. Yes.
- 24 Q. And you've had occasion to view the 10-Q that TVA filed
- 25 for the quarter ending March 31st of 2008?

- 1 A. I don't recall. I may have, I don't recall.
- 2 Q. Would you recall that in the 10-Q that TVA filed for
- 3 March 31st of 2008, that the TVA's statutory debt, is how TVA
- 4 views it, both long-term and short-term was some \$23 billion?
- 5 A. I don't recall that that's the case. Do you have the
- 6 document? I mean, you don't have to pull it up, but I don't
- 7 recall that that's the case.
- 8 Q. But you have no reason to disagree with that number, do
- 9 you?
- 10 A. I recently tried to see what the statutory debt looked
- 11 like. It looks around that and it looks like it's a mixture
- 12 of different long-term and short-term debt than I assumed in
- 13 my study. Lower short-term debt, slightly higher long-term
- 14 debt.
- 15 Q. All right.
- 16 A. In the early years. In other words, right now.
- 17 Q. And in terms of the total of the debt plus the debt like
- 18 obligations that you were talking about in your direct
- 19 examination, you'd have no basis to disagree with saying that
- 20 that number as of March 31st was some \$25 billion?
- 21 A. That I don't recall seeing.
- 22 Q. Let's turn, if we can, to the Plaintiff's Exhibits 397
- 23 and 398. And you'll have to give me a moment because I'm
- 24 playing fumble finger here.
- Do you have those in front of you, ma'am?

- 1 A. Yes, I do.
- 2 Q. And as my parents used to tell me with financial
- 3 documents, to look at the fine print.
- 4 A. Yes.
- 5 Q. And you see the fine print at the bottom of your chart.
- 6 Would you please read that language for us. It says "Note."
- 7 A. Yes. This is explaining --
- 8 Q. Just read the language.
- 9 A. Just read it. "Note" --
- 10 Q. -- for the moment.
- 11 A. "This exhibit does not reflect possible future debt other
- 12 than estimates of costs associated with the proposed remedy
- 13 and the assumed level of short-term discount notes going
- 14 forward."
- 15 Q. And as I believe is clear from your report, what that
- 16 means is that this chart does not include the other capital
- 17 needs that TVA will have going forward with its power system;
- 18 is that correct?
- 19 A. That's correct. And I described that, that I would
- 20 expect that TVA will enter into new -- refinancing, new
- 21 infrastructure investment, and a variety of other things in
- 22 order to satisfy its obligations to serve customers; and I
- 23 would expect those things to happen in a way that TVA has
- 24 consistently managed its financial portfolio under its
- 25 statutory requirements.

- 1 Q. Just so that it's clear in the record, we're talking
- 2 about such things as new generation capacity.
- 3 A. That's what I described earlier, included that, yes.
- 4 Q. And transmission system expansion and improvements.
- 5 A. Yes, it does include that, as well as pollution control
- 6 equipment, all of which are required for reliable service.
- 7 Q. And existing plant maintenance.
- 8 A. Yes, that's correct.
- 9 Q. And debt refinancing.
- 10 A. That's correct. I assumed all of those when I reached
- 11 the conclusion that TVA would be able to manage capably its
- 12 entire requirements for reliable cost -- low cost electricity
- 13 to its consumers consistent with all required obligations that
- 14 are imposed on the utility.
- 15 Q. But those additional capital needs are -- you'll agree
- 16 with me that those additional capital needs are not reflected
- 17 on this chart showing the, what you call the head room between
- 18 the debt amounts listed here and the maximum amount of
- 19 statutory debt.
- 20 A. That's right, they're not included on this because TVA
- 21 will have to decide exactly the profile it will use to manage
- 22 its debt, its expenditures for operating the system, its
- 23 obligations for making new investment for power plants and
- 24 transmission and live within 30 billion and set rates to cover
- 25 costs.

- 1 Q. And you provided the same information in response to
- 2 similar questions to Plaintiff's Exhibit 398, correct?
- 3 A. Yes.
- 4 Q. Dr. Tierney, you'll acknowledge that you do not know what
- 5 the North Carolina General Assembly concern considered in
- 6 terms of rate impacts when it considered the Clean Smokestacks
- 7 Act.
- 8 A. I was asked about this previously and at the time I did
- 9 not know, but I understand that the general assembly was
- 10 concerned about rate impacts when it considered the Clean
- 11 Smokestacks Act.
- 12 Q. And you will agree that the TVA Act itself requires that
- 13 TVA fix its rates as low as feasible?
- 14 A. Absolutely. I had the word feasible in mind when I
- 15 concluded as I did that the proposed pollution control program
- 16 was feasible financially and reasonable.
- 17 O. Let me direct your attention to Plaintiff's Exhibit 399
- 18 and Plaintiff's Exhibit 400.
- 19 A. Yes.
- 20 O. And working backwards, let's look at Plaintiff's Exhibit
- 21 400 first of all.
- I don't recall hearing you say what the percentage of the
- 23 rate increase would be that's maximum in Plaintiff's Exhibit
- 24 400. I think you set out a dollar amount for a typical
- 25 consumer. What was the percentage of rate increase that was

- 1 at the maximum in Plaintiff's Exhibit 400?
- 2 A. Based on my analysis which compared 2013 to 2005, I
- 3 estimated that it would be a 5.6 percent increase. And again,
- 4 I indicated that since then, since 2005, in other words, TVA's
- 5 rate has actually gone up and therefore, in fact, it will be a
- 6 lower increase were this program to be ordered by the court
- 7 and implemented at these costs.
- 8 Q. Of course, Plaintiff's Exhibit 399 reflects it as if it
- 9 was under Dr. Staudt's \$3 billion estimate, correct?
- 10 A. Yes.
- 11 Q. And Plaintiff's Exhibit 400 is if you accepted TVA's
- 12 estimate of \$5 billion, correct?
- 13 A. Yes. Excuse me, yes.
- 14 Q. But I'm correct in saying that even under Plaintiff's
- 15 Exhibit 399, you were projecting that the additional controls
- 16 requested by North Carolina in this case would require a rate
- 17 increase.
- 18 A. Oh, no, I did not say that. What I said was were one to
- 19 look at an incremental impact, there could be an incremental
- 20 impact of this amount. The reason I distinguish that position
- 21 and a rate increase is only the board can decide what rate
- 22 increase to do. They may decide to have a very different
- 23 pattern of expenditures than I've assumed here. There could
- 24 be a rate decrease, all else equal, that will keep rates
- 25 level.

- 1 So if you're saying what -- that -- what I'm explaining
- 2 is this is an incremental impact. It does not tell you that
- 3 there is a rate increase.
- 4 Q. Dr. Tierney, just to look at the heading on Plaintiff's
- 5 Exhibit 399, it reads, Estimated Impact of the Proposed Remedy
- 6 on TVA rates, correct?
- 7 A. Yes.
- 8 Q. And this shows an increase in TVA rates, does it not?
- 9 A. All else equal, relative to the 2005 TVA rate, there
- 10 would be an increase on the order of magnitude that I
- 11 described. But in fact, the expectation about whether there
- 12 is or is not an actual rate increase will be a matter of an
- 13 enormous number of decisions of how the board and management
- 14 were to decide how to implement this program and actually
- 15 implement it. So I'm looking at the incremental impact
- 16 relative to 2005.
- 17 Q. Dr. Tierney, I believe you have your expert reports there
- 18 with you, again, in part of your binder.
- 19 A. Yes.
- 20 O. And I direct your attention to what's been introduced
- 21 into evidence as Plaintiff's Exhibit 481.
- 22 A. Yes.
- 23 Q. And if you could look at Page 8 of Plaintiff's Exhibit
- 24 481.
- 25 Are you with me on page 8?

- 1 A. Yes, I am.
- 2 Q. And I'm looking at paragraph (g). Are you with me there?
- 3 A. Yes, I am.
- 4 Q. And isn't it true that you said in your report,
- 5 "Presumably, therefore, if the proposed remedy is imposed on
- 6 TVA and TVA complies with the court order by, among other
- 7 things, financing necessary capital improvements and operating
- 8 expenditures, then TVA will need to raise rates to cover the
- 9 cost of the pollution reduction measures, of the money
- 10 borrowed to pay for it and of the annual expenses needed to
- 11 operate the measures."
- 12 A. Yes.
- 13 Q. Do you recall that you said that in your report?
- 14 A. I do, but I'm not drawing a distinction between this
- 15 language which says all else equal, if nothing else happens,
- 16 then you would raise rates. But TVA will actually decide how
- 17 to do that as it goes forward. If TVA were about to do a rate
- 18 decrease as TVA has done at times, it might mean that TVA kept
- 19 rates flat.
- 20 So I'm simply saying that there will be a cost impact to
- 21 TVA. I'm not doubting that fact. Whether there is literally
- 22 a rate increase at the time is what I'm saying is we won't
- 23 know that.
- 24 Q. Dr. Tierney, I don't mean to be argumentative, but your
- 25 report says what it says, does it not?

- 1 A. Yes, it does.
- 2 MR. FINE: Thank you, ma'am. That's all the
- 3 questions I have.
- 4 MR. GOODSTEIN: No redirect, Your Honor.
- 5 THE COURT: All right. Dr. Tierney, thank you.
- 6 This will complete your testimony and you are excused.
- 7 THE WITNESS: Thank you.
- 8 (Witness stepped down.)
- 9 THE COURT: All right. Call your next witness.
- 10 MR. GULICK: Your Honor, with the court's
- 11 permission, I'll question the next three witnesses from here.
- 12 THE COURT: All right, sir.
- 13 MR. GULICK: The state calls as its next witness
- 14 Lynn Minges.
- 15 LYNN DAVIS MINGES,
- 16 being first duly sworn, was examined and testified as follows:
- 17 DIRECT EXAMINATION
- 18 BY MR. GULICK:
- 19 Q. Good afternoon.
- 20 A. Good afternoon.
- 21 Q. Please state your full name.
- 22 A. Lynn Davis Minges.
- 23 Q. Ms. Minges, what is your current employment?
- 24 A. I'm employed with the State of North Carolina, the North
- 25 Carolina Department of Commerce, and I serve as Executive

- 1 Director of the North Carolina Division of Tourism, Film and
- 2 Sports Development.
- 3 Q. How long have you been an employee of the Division of
- 4 Tourism?
- 5 A. Sixteen -- almost 16 years. Fifteen years. I was first
- 6 employed there in 1993 within the Department of Commerce. I
- 7 served in another position and then returned to the division.
- 8 So I've been there, of the entire time, all but two years.
- 9 Q. And how long have you been Director of the Division of
- 10 Tourism?
- 11 A. For nine years.
- 12 Q. What are your responsibilities as Executive Director of
- 13 North Carolina's Division of Tourism?
- 14 A. Well, we promote the state primarily as a travel
- 15 destination, as a venue for sporting events and as a film
- 16 location, film making location. Those are our primary
- 17 responsibilities. I oversee a staff of around 80 employees, a
- 18 budget of around \$13 million. We oversee several facilities
- 19 around the state, but primarily we're a marketing organization
- 20 and we work with strategic partners around the state to
- 21 differentiate North Carolina in a very competitive marketplace
- 22 to draw visitation to the state of North Carolina.
- 23 Q. Has North Carolina conducted research on why vacationers
- 24 or visitors would visit North Carolina?
- 25 A. We have. We expend public dollars, a fair amount of

- 1 those, primarily in marketing activities. And as a
- 2 responsible part of any marketing investment that we make, we
- 3 do a fair amount of advertising.
- 4 On an annual basis we do economic impact analysis. We do
- 5 demographic profiles of travelers coming into the state. In
- 6 addition to that, on many occasions we've done conversion
- 7 studies to find out about visitors who choose to travel to
- 8 North Carolina: What motivates them to travel. We've done
- 9 attitude and awareness studies. We do focus groups.
- 10 Just in the last two months we did a phone survey of
- 11 travel intentions for the summer relative to spending habits,
- 12 the change in the economy, gas prices. So we do those on a
- 13 very regular basis. We have two focus groups scheduled coming
- 14 up in the next couple of months. It's an ongoing part of what
- 15 we do.
- 16 Q. And what does North Carolina's research show about why
- 17 vacationers choose to vacation in North Carolina?
- 18 A. Overwhelmingly every research study I've ever seen that's
- 19 been done for the division, and during the time that I've been
- 20 there, cites North Carolina's natural scenic beauty as a key
- 21 attribute for the decision to travel to North Carolina.
- 22 Q. How has North Carolina used that information in marketing
- 23 the state?
- 24 A. Well, I think when you're charged with marketing, you
- 25 first of all have to determine what it is that differentiates

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- 1 you, makes you unique and different from the competitive set.
- 2 I mean, visitors can choose to travel to South Carolina,
- 3 Virginia, Georgia or Tennessee or other destinations.
- 4 And we know from our research that visitors who come to
- 5 North Carolina come and are motivated by the natural scenic
- 6 beauty of our state. They come to rest and relax. They
- 7 certainly engage in lots and lots of activities in the state.
- 8 But the motivating factor is the beauty, the natural scenic
- 9 beauty that's found in abundance within our state.
- 10 We boast the highest mountain peaks on the east coast.
- 11 There's no other state on the east coast that can claim that.
- 12 We have over 300 miles of barrier islands that are very unique
- 13 and pristine. And we have the great fortune of having the
- 14 fact that in this state, most of -- much of our land is
- 15 preserved by natural forests -- by national forests, by
- 16 national parks. The most visited national parks in America
- 17 are here in our state. And the national seashore.
- 18 So those great attributes really differentiate us from
- 19 our competitive set and have been a key driver in our
- 20 positioning and marketing of our state over these past 16
- 21 years.
- 22 Q. Do you refer to this as being sort of a brand for the
- 23 state?
- 24 A. It definitely is. A brand is really a value proposition.
- 25 It is the promise that one makes in marketing and

- 1 communicating messages to consumers. It's what folks
- 2 generally understand and appreciate about a consumer product
- 3 or good or service or destination.
- When one goes to Disney World, they expect, you know,
- 5 quality -- high quality family entertainment.
- 6 When they come to North Carolina, they expect natural
- 7 scenic beauty. They expect to be able to rest and relax in a
- 8 setting of natural scenic beauty. That's our promise to
- 9 consumers and has been for many, many years.
- 10 Q. Does the state expend money promoting that brand, if you
- 11 will?
- 12 A. Millions of dollars a year. Nearly every dollar that's
- 13 allocated to our division is directed at marketing activities.
- 14 This past year, for example, we spent \$3 million just on paid
- 15 consumer advertising. We also participate in a number of
- 16 trade shows, consumer shows. Another activity is public
- 17 relations activities to help to communicate that brand
- 18 message.
- 19 So millions of dollars over many, many years.
- 20 O. I'd like to draw your attention to what's been marked as
- 21 Plaintiff's Exhibit 285, Ms. Minges. It will appear on your
- 22 screen.
- 23 And I'd like to ask you --
- 24 MR. GULICK: Your Honor, this will be in Plaintiff's
- 25 Exhibit Notebook Number 6. It's the very first exhibit.

- 1 THE COURT: All right. I have it.
- 2 Q. Ms. Minges, can you tell -- do you know what this exhibit
- 3 is?
- 4 A. Yes, I do. That is an image or that is the cover shot of
- 5 the official 2007 North Carolina Travel Guide. It was
- 6 produced by my -- the organization that I work for, the
- 7 Division of Tourism. We produce 700,000 copies of that and
- 8 distribute it in North Carolina and in other places.
- 9 Q. We're not going to march through this document, but I'm
- 10 wondering if you can tell me if the cover of this document
- 11 reflects what you've been talking about already today?
- 12 A. It does. I would suggest that -- if you see -- if you
- 13 note the cover of this guide, we rotate generally the images
- 14 on the cover of the travel guide from the mountains to the
- 15 Piedmont region of the state and to the coast of the state.
- 16 So the 2007 guide depicts -- you see a mountain vista here.
- 17 This is actually Lake Junaluska here in the mountain region of
- 18 North Carolina. The year after that, 2008, the current guide,
- 19 that you don't see here, depicts a coastal image. But always
- 20 it is an image of natural scenic beauty. It really is
- 21 consistent with our overall brand messaging and really what
- 22 sells and motivates consumers to travel to our state.
- 23 Q. Does North Carolina change the brand for different types
- 24 of advertising for tourism?
- 25 A. No. We're pretty consistent with that messaging. It's

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- 1 much like you hear politicians say, staying on message. If
- 2 you say the same thing and you say it the same way over a long
- 3 period of time, you build up what they call brand equity or
- 4 what we call brand equity. Over many, many years of time
- 5 we've been extremely successful in reinforcing what consumers
- 6 say they find in North Carolina. They tell us time and time
- 7 again that they come here, they experience rest and relaxation
- 8 in a setting of natural scenic beauty. It differentiates us
- 9 from our competitive set. So we've been very successful at
- 10 marketing against that.
- 11 A brand is built by firsthand experiences so when most
- 12 consumers come and they see this natural scenic beauty, that
- 13 is reinforced. It is built, as I said, on firsthand
- 14 experiences. It's built on reputation: What one person might
- 15 tell another. And it's also built on messages that we, as the
- 16 marketing agents of this great state, put into the marketplace
- 17 deliberately. We communicate over and over again that brand
- 18 message through our advertising, through our public relations
- 19 strategies and through the images. The hundreds and thousands
- 20 of images that we take each year of beautiful vistas like this
- 21 across this great state.
- 22 O. Isn't this brand similar to what other states do?
- 23 A. It's very, very different. You will not find an image
- 24 like this for other states. Other states, obviously, have
- 25 beautiful places, but they market themselves in different

- 1 ways.
- We own this brand position. Third-party researchers have
- 3 told us this time and time again. When we've done research,
- 4 when third-party organizations have done research and they've
- 5 asked consumers, we own this brand position. North Carolina
- 6 is the state to visit to rest and relax in a setting of
- 7 natural scenic beauty. There is no other state on the east
- 8 coast that can say that.
- 9 Q. Is tourism a -- how big a business in North Carolina is
- 10 tourism?
- 11 A. Visitors coming into the state of North Carolina pump
- 12 about \$16.5 billion into our state's economy. They generate
- 13 about \$1.3 billion in state and local tax revenues. And
- 14 directly support jobs for our state citizens to the tune of
- 15 about 200,000, 190,000 last year.
- 16 O. How does that compare with other states?
- 17 A. Well, we are the seventh most visited state in America.
- 18 We, in terms of economic impact, don't rank that high, and I
- 19 don't know the exact number. I would say around ten. We are
- 20 around 10 or 12. But in terms of the actual number of
- 21 visitors who come to our state, we're seventh. So we lead our
- 22 competitive set, with the exception of Florida.
- 23 Q. Ms. Minges, how does air pollution affect, if it does
- 24 affect, North Carolina's brand?
- 25 A. Well, as I explained earlier, we make a promise to

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- 1 consumers that we communicate with every day. We communicate,
- 2 you know, through our web site, through advertising with
- 3 millions and millions and millions of consumers. And we tell
- 4 them time and time again, and I have for 16 years, that North
- 5 Carolina is the state where you can come and rest and relax in
- 6 a setting of natural scenic beauty. We're true to that.
- 7 And we expect that when we make that promise to
- 8 consumers, when they come to our mountain region or to our
- 9 coast, for that matter, but when they come to our state, they
- 10 will have that experience that we promised them.
- 11 And I think, as I've said before, that being true to that
- 12 promise is of paramount importance. So when air pollution
- 13 diminishes the guarantee and the promise that we make to those
- 14 consumers, the fact that they may come here and not be able to
- 15 see these beautiful mountains or beautiful vistas, that the
- 16 air quality may be unhealthy and that they may not have a
- 17 natural scenic beauty experience, that threatens our
- 18 credibility, our integrity, our character. It goes to the
- 19 very heart and soul of who we are and what we are as a
- 20 destination.
- 21 I drove up the mountain late yesterday and it was a very
- 22 hazy day here in the mountains. It's not like the images that
- 23 we portray and we communicate to visitors. If you go on our
- 24 web site, visitnc.com, 7 million consumers went there last
- 25 year to plan travel. The images they see on that site are

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- 1 inconsistent with the image I saw when I drove up the mountain
- 2 yesterday. And as a person of character and integrity, that
- 3 concerns me. It goes to the very heart and soul of the
- 4 promise and commitment we make to the consumers we communicate
- 5 with on an ongoing basis.
- 6 MR. GULICK: Thank you. I have no further
- 7 questions.
- 8 MS. GILLEN: I have just a few questions, Your
- 9 Honor.
- 10 THE COURT: All right. You may proceed, Ms. Gillen.
- 11 CROSS EXAMINATION
- 12 BY MS. GILLEN:
- 13 Q. Good afternoon, Ms. Minges. If you would be so kind as
- 14 to take from that cart to your left TVA's Exhibit Book 22.
- 15 A. Yes.
- 16 Q. Thank you. We may -- we may refer to some of the
- 17 exhibits in there.
- 18 A. Okay.
- 19 Q. You testified at a public hearing on the proposed
- 20 response to North Carolina's Section 126 Petition.
- 21 A. Uh-huh.
- 22 Q. And at that hearing you testified that North Carolina's
- 23 travel industry has experienced unprecedented growth since
- 24 1995, correct?
- 25 A. Correct.

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- 1 Q. And if you turn to, in that binder, Defendant's Exhibit
- 2 475.
- 3 A. Yes.
- 4 Q. Do you recognize that?
- 5 A. I do.
- 6 Q. What is it?
- 7 A. It is the Economic Impact of Tourism on North Carolina's
- 8 Economy. Again, it's a study I referenced earlier. Fast
- 9 facts that show the impact of tourism and it's broken down.
- 10 This is from our web site. It's part of the research we do
- 11 annually.
- 12 Q. What year is this for?
- 13 A. This is for 2006, the one I see first. Two years ago, I
- 14 think.
- 15 Q. And that shows that North Carolina visitor expenditures
- 16 increased from \$9 billion in 1995 to almost 15-1/2 billion in
- 17 2006.
- 18 A. I can barely see this.
- 19 Q. I think that's in the text, actually.
- 20 A. It's in the text. 15.4 -- I don't think it was that high
- 21 that year. Would have been from 14-- excuse me.
- What did you say again?
- 23 Q. Well, we'll just -- we'll just read the first one.
- 24 A. Yeah.
- 25 Q. In 2006 domestic travelers spent \$15.4 billion across the

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- 1 state --
- 2 A. That's correct.
- 3 Q. -- which was an 8.3 percent increase over 2005.
- 4 A. Correct.
- 5 Q. Okay. And just looking at that bar graph --
- 6 A. Yes.
- 7 Q. -- it's a pretty steady upward climb since 1995.
- 8 A. Yes.
- 9 Q. And also on this sheet in 2006, North Carolina ranked
- 10 sixth in in-person trip volume.
- 11 A. Yes.
- 12 Q. And that was, in fact, up two places from North
- 13 Carolina's ranking just the two years before in 2004.
- 14 A. That's correct. We're seventh now. Anyway, we've
- 15 enjoyed a strong economy, the benefits of that.
- 16 Q. And your office issued a press release announcing that
- 17 visitors to North Carolina spent a record, I think as you just
- 18 testified, \$16-1/2 billion in 2007.
- 19 A. That's correct. Average daily rates in our state were up
- 20 7 percent, gas prices are up, and that certainly helps despite
- 21 the fact we have a decrease in visitation.
- 22 Q. So you're happy about the gas prices.
- 23 A. Well, we're happy that they're spending money. We're
- 24 just getting less visitors. We really are concerned with the
- 25 economy that with less visitors and spending down, we're going

- 1 to see a real impact this year.
- 2 Q. And if you'd turn to Defendant's -- what's been marked
- 3 for identification Defendant's Exhibit 479 which is the next
- 4 exhibit.
- Is that the press release that I just referred to?
- 6 A. Yes.
- 7 Q. And I -- this says that the 16.5 billion in 2007 was an
- 8 increase of 7.2 percent from 2006.
- 9 A. Correct. Consistent with an increase in room rates and
- 10 gas rates.
- 11 Q. Okay. And that previous record in -- the previous figure
- 12 in 2006 was -- had already set a record of 15.4.
- 13 A. Correct. Good economy.
- 14 Q. And it also says as of 2007, since the start of 2001,
- 15 visitor expenditures in North Carolina have increased
- 16 36.9 percent, from 12 billion to 16-1/2 billion.
- 17 A. Correct. Again, our brand is very credible and
- 18 believable.
- 19 Q. And you're actually quoted in this release as saying, "We
- 20 are pleased that visitors continue to enjoy traveling to and
- 21 within our state and that they are spending record amounts of
- 22 money in each of North Carolina's 100 counties, "right?
- 23 A. Correct, they are.
- 24 Q. And this release references an announcement made by
- 25 Governor Easley. Have you seen that release from Governor

- 1 Easley's office?
- 2 A. Is that the same one here?
- 3 Q. It's actually the next exhibit.
- 4 A. Is it tab --
- 5 Q. Marked as Defendant's Exhibit Number 476. Oh, I'm sorry.
- 6 What's been marked as Defendant's Trial Exhibit 476. I
- 7 believe it's tabbed.
- 8 A. Yes.
- 9 Q. Are you familiar with that release?
- 10 A. Yes.
- 11 Q. And this release, press release from the governor's
- 12 office confirms the facts and figures that were in the tourism
- 13 department's press release.
- 14 A. Correct.
- 15 Q. And that would be a 7.2 percent increase in visitor
- 16 spending from the previous year.
- 17 A. Uh-huh.
- 18 Q. 16.5 billion in visitor spending in 2007, 190,000 North
- 19 Carolinians employed --
- 20 MR. GULICK: Objection to the form of the question.
- 21 Q. This says that there were 190,000 North Carolinians
- 22 employed in the travel and tourism industry.
- 23 A. That's correct.
- 24 Q. And that since 2001, there was a 36.9 percent increase in
- 25 visitor spending.

- 1 A. Spending, uh-huh.
- 2 Q. And this release was done on March 17th of this year,
- 3 correct?
- 4 A. They were both done on the same day, I believe, or maybe
- 5 one day and the next for different audiences, but it's the
- 6 same essential information, the same release.
- 7 Q. Did you give a speech at the 2006 Rural Partners Forum?
- 8 A. I did.
- 9 Q. If you would turn to what's been marked for
- 10 identification as Defendant's Exhibit 502.
- 11 A. Yes.
- 12 Q. Is this a copy of that speech?
- 13 A. It appears to be.
- 14 Q. Okay. And if you look at the second paragraph on the
- 15 first page of that Defendant's Exhibit 502.
- 16 A. Uh-huh.
- 17 Q. I think your -- in your speech you said, And so as I -- I
- 18 think as we go forward, we will continue to see great success
- 19 in the tourism arena.
- 20 A. Yes.
- 21 Q. Was that your speech?
- 22 A. Uh-huh.
- 23 Q. One area I don't know if you talked about, but -- is
- 24 North Carolina's wine industry.
- 25 A. Yes.

- 1 Q. And that's an important part of the state's economy; is
- 2 it not?
- 3 A. It is.
- 4 Q. And since the year 2000, the number of wineries has
- 5 tripled.
- 6 A. It has.
- 7 Q. And the wine industry in North Carolina contributes
- 8 \$813 million annually; is that right?
- 9 A. Yes. Again, research done by my division, uh-huh.
- 10 Q. And if you would turn in your book to what's been marked
- 11 as Defendant's Exhibit 481. We tried to keep those notebooks
- 12 small, I'm sorry. Take your time.
- 13 A. Yes.
- 14 Q. Have you seen this before?
- 15 A. Yes.
- 16 Q. And this press release, which was issued in January 2007,
- 17 says that the wine industry provides \$813 million a year.
- 18 A. Correct.
- 19 Q. And if you would, too -- I'm sorry, just turn to what has
- 20 been marked as Defendant's Exhibit 480, the one right before
- 21 that.
- 22 A. Uh-huh.
- 23 Q. Are you familiar with this press release?
- 24 A. I am.
- 25 Q. And does this again confirm the numbers of impact from

- 1 the wine industry in North Carolina?
- 2 A. Yes, uh-huh.
- 3 Q. I'm assuming that as part of your job, one of your
- 4 responsibilities is to keep on top of press clippings about
- 5 North Carolina.
- 6 A. Yes.
- 7 Q. Do you cover the Wall Street Journal in those press
- 8 clippings?
- 9 A. Someone in my office I'm sure does, yes, and alerts me.
- 10 Q. Well, if you'll turn to what's been marked for
- 11 identification as Defendant's Exhibit 500.
- 12 A. Yes.
- 13 Q. Have you seen this before?
- 14 A. I have.
- 15 Q. You have. And what is -- this is -- just to clarify the
- 16 record, this is an excerpt from the Wall Street Journal on
- 17 Tuesday, February 12th, 2008, page --
- 18 A. Wait. 500? I don't have a tab 500, do I?
- 19 Excuse me, I'm on the wrong one, I'm sorry.
- 20 Q. Oh, okay.
- 21 A. I've got it. I'm not familiar with this one.
- 22 Q. Oh, you're not familiar with this. Well, this is a
- 23 clipping from the Wall Street Journal, Tuesday, February 12th,
- 24 2008. And it was a study as to which states people were
- 25 moving to.

- 1 A. Right. Relocations.
- 2 Q. Relocation studies. You're familiar with those.
- 3 A. We don't -- we're not involved in those in our office at
- 4 all. We're not involved in relocations. It's not part of
- 5 my...
- 6 Q. If you'll look at the chart sort of in the middle of the
- 7 text. It says that the top five destination states, lists
- 8 them there, and the first one is North Carolina.
- 9 A. Those are for people who choose to move here, yeah. And
- 10 we don't -- we don't monitor that.
- 11 Q. Would that surprise you, that figure?
- 12 A. No. It's a great state to live in. I love living here.
- 13 Q. And you had said in the hearing that I mentioned at the
- 14 beginning on the 126 Petition "that the state is well
- 15 positioned to continue its climb among the nation's most
- 16 popular visitor destinations." Is that true?
- 17 A. We have tremendous product in this state. We have
- 18 wonderful natural scenic beauty, rich assets that we've been
- 19 given, natural assets that we've been given. We, through the
- 20 years, I think, have been very responsible stewards of this
- 21 land, and there's a strong appreciation for the natural assets
- 22 that we have in the state. We position those very well, I
- 23 think, in our marketing and advertising. It's very important
- 24 to us here in North Carolina.
- 25 We have strong partnerships. Some of those you've heard

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- 1 from. Folks from the Biltmore Estate, from Chimney Rock Park,
- 2 thousands and thousands of businesses that are partners of
- 3 ours -- with us in marketing the state as a premier travel
- 4 destination.
- 5 A lot of positive things going on in this state. We work
- 6 very hard. We have a brand that works and resonates with
- 7 consumers. As long as it continues to be credible. My
- 8 concern at this point is that when that becomes no longer
- 9 credible, when the stories about pollution and degradation of
- 10 views in western North Carolina become public, it threatens
- 11 the very heart and soul, the essence of who we are as a travel
- 12 destination and the work I've done for 16 years.
- 13 Q. The statistics that we've looked at up until today are
- 14 proving that you're doing a pretty good job marketing North
- 15 Carolina.
- 16 A. Thank you.
- 17 MS. GILLEN: Thank you. I have no further
- 18 questions, but I would like to move a couple of exhibits into
- 19 evidence, Your Honor. TVA would like to move Defendant's
- 20 Exhibits 475, 479, 476, 502, 481, 480 and 500 into evidence.
- 21 THE COURT: Let those be admitted.
- 22 (Defendant's Exhibits Numbers 475, 476, 479, 480,
- 23 481, 500 and 502 were received into evidence.)
- 24 MR. GULICK: Your Honor, I have no redirect except I
- 25 forgot to move Plaintiff's Exhibit 285 into evidence and we

- 1 wish to do so now.
- 2 THE COURT: All right. Thank you. Let it be
- 3 admitted.
- 4 (Plaintiff's Exhibit Number 285 was received into
- 5 evidence.)
- 6 THE COURT: Thank you. That will complete your
- 7 testimony and you are excused.
- 8 THE WITNESS: Thank you.
- 9 (Witness stepped down.)
- 10 MR. GULICK: Your Honor, we next call to the stand
- 11 Mr. Harris Prevost.
- 12 WHITENER HARRIS PREVOST, JR.,
- 13 being first duly sworn, was examined and testified as follows:
- MR. GULICK: Your Honor, before we begin, there's
- 15 one exhibit that I'm going to ask Mr. Prevost about that I
- 16 would like to give you a courtesy copy of. It's already been
- 17 premarked.
- 18 THE COURT: All right. And what's the exhibit
- 19 number?
- 20 MR. GULICK: It's Exhibit Number 251.
- 21 THE COURT: All right. We're looking for it, but if
- 22 you will bring that up, that will be fine.
- 23 (The document was tendered to the court.)
- 24 THE COURT: All right, Mr. Gulick. Thank you.
- 25 DIRECT EXAMINATION

- 1 BY MR. GULICK:
- 2 Q. Good afternoon. Would you please state your full name.
- 3 A. Whitener Harris Prevost, Jr. I go by Harris.
- 4 Q. Mr. Prevost, where do you live?
- 5 A. I live between Boone and Linville.
- 6 Q. In Watauga County?
- 7 A. Yes.
- 8 Q. Where are you employed?
- 9 A. Grandfather Mountain.
- 10 Q. How long have you -- what is your position at Grandfather
- 11 Mountain?
- 12 A. Vice president.
- 13 Q. How long have you worked for Grandfather Mountain?
- 14 A. A little over 30 years.
- 15 Q. What position did you start at -- start with when you
- 16 started at Grandfather Mountain?
- 17 A. I started doing advertising and promotions.
- 18 Q. And did a time come when you became, in effect, general
- 19 manager?
- 20 A. Yes, around 1991, 1990. Right in there.
- 21 Q. And at that time what were your responsibilities from
- 22 that point forward?
- 23 A. I worked for Hugh Morton and he was president of
- 24 Grandfather Mountain, and he was interested in a lot of causes
- 25 to benefit the state of North Carolina, and so he pretty much

- 1 left running the mountain to me.
- 2 Q. And you retained that role until what year?
- 3 A. About 2006.
- 4 Q. And at that time, did one of his sons, Crae Morton, take
- 5 over that function?
- 6 A. His grandson.
- 7 Q. Grandson, excuse me.
- 8 Q. And so what is your role now?
- 9 A. The grandson is more interested in day-to-day affairs and
- 10 so my role has kind of flip-flopped. I'm more involved in the
- 11 things that Mr. Morton was involved in. A lot of civic
- 12 things.
- 13 Q. Could you explain what Grandfather Mountain is.
- 14 A. It's about a 5,000 acre scenic travel attraction. Four
- 15 thousand acres has been permanently preserved in the nature
- 16 conservancy and so the other thousand is -- operates kind of
- 17 like a privately owned national park.
- 18 Q. Has it been designated as an international biosphere
- 19 preserve?
- 20 A. It has. It's the only privately owned one in the world
- 21 to my knowledge.
- 22 Q. Do any rare species live at Grandfather Mountain?
- 23 A. They do.
- 24 Q. Does Grandfather Mountain have a museum or set of
- 25 museums?

- 1 A. We have a nature museum.
- 2 Q. I'm going to -- how high is the highest peak of
- 3 Grandfather Mountain?
- 4 A. 5,946 feet. Did say 64, but a recent survey dropped
- 5 18 feet.
- 6 Q. I'd like to show you, and it will appear on your screen,
- 7 Mr. Prevost, what's been marked as Plaintiff's Exhibit 244 and
- 8 ask if you can tell us what this -- what this shows.
- 9 A. It's Mile High Swinging Bridge.
- 10 Q. Is this on Grandfather Mountain?
- 11 A. It is. It goes to the Linville Peak.
- 12 O. And is this one of the attractions at Grandfather
- 13 Mountain?
- 14 A. It is. That -- about 30 percent of the people that come
- 15 to Grandfather Mountain come for the bridge.
- 16 Q. What is the primary reason that people come to
- 17 Grandfather Mountain?
- 18 A. Scenery. It's closer to 40 percent. We also in our
- 19 surveys have a category called just the mountain experience,
- 20 which, if it's not just scenery, they can say that category.
- 21 That would include scenery, ruggedness of the mountain, the
- 22 altitude, sense of altitude. We get about 20 percent that say
- 23 that.
- 24 MR. GULICK: Gary, if you could back off the
- 25 photograph a little bit.

- 1 Q. In the distance we see a -- do we see a peak in the -- or
- 2 a ridge in the far distance in this photograph, Mr. Prevost?
- 3 A. If you look over to the right of the swinging bridge at
- 4 the highest point over Linville Peak and look on out, that's
- 5 Mt. Mitchell and the Black Mountain Range.
- 6 Q. How far away is that from Grandfather Mountain?
- 7 A. About 30 miles as the crow flies.
- 8 Q. Does this photograph accurately depict the swinging
- 9 bridge at the top of Mt. Mitchell -- Mt. -- Grandfather
- 10 Mountain, excuse me.
- 11 A. Yes, it does.
- 12 Q. How many visitors came to Grandfather Mountain in the
- 13 last year?
- 14 A. We had 266,000 paid customers last year. '07.
- 15 Q. I'd like to show you what's -- now what's been marked as
- 16 Plaintiff's Exhibit 251 and ask if you can identify that?
- 17 A. This is a little guidebook that we give to our guests.
- 18 The purpose of it is to help them appreciate what they see on
- 19 the mountain.
- 20 The reason we created this is we know that most of our
- 21 business comes from repeat business and word of mouth
- 22 referrals, and so as part of our marketing we want people to
- 23 have a better experience and really understand what they see
- 24 so that we have future customers.
- 25 Q. And does this --

- 1 MR. GULICK: I'd like to go to the next page, Gary.
- 2 One more, I'm sorry.
- 3 Q. What does -- what we're looking at right now, can you
- 4 tell us what we're looking at here.
- 5 A. We -- people are always asking us what -- what they see
- 6 when they're on top. What's this mountain? What's that
- 7 mountain? How far away is it? How high is it?
- 8 So we contracted with someone who can figure that out and
- 9 to draw it and to put it in our guidebook so that when people
- 10 are up on top of the mountain and if it's a clear day, they
- 11 can identify what they're looking at.
- 12 O. Now, have you yourself seen some of the things -- seen
- 13 the mountains that are featured in this view, if you will?
- 14 A. I haven't seen Mt. Sterling, but I've seen everything
- 15 else.
- 16 Q. Mt. Sterling --
- 17 A. Yes.
- 18 Q. -- is the one you have not seen?
- 19 A. Pardon?
- 20 Q. Mt. Sterling is the one you have not seen?
- 21 A. That's in the Great Smoky Mountains.
- 22 Q. But were you saying you'd seen the other mountain peaks?
- 23 A. Yes.
- 24 Q. Have you seen -- I think I saw the city of Charlotte was
- 25 mentioned on here. Have you seen the city of Charlotte from

- 1 the top of Grandfather Mountain?
- 2 A. Yes, I have, with binoculars.
- 3 Q. With binoculars.
- 4 A. Some people can see it unassisted, but I can't.
- 5 Q. I'd like to show you what's now been marked as
- 6 Plaintiff's Exhibit 250. Do you know what this is,
- 7 Mr. Prevost?
- 8 A. That's the skyline of Charlotte.
- 9 Q. And from what vantage point is that skyline seen?
- 10 A. Pardon.
- 11 O. From where?
- 12 A. That's taken from up on top of Grandfather Mountain where
- 13 the Mile High Swinging Bridge is.
- 14 Q. Is that a scene that you've seen yourself through
- 15 binoculars as you've said?
- 16 A. Yes, I have.
- 17 Q. Is the city of Charlotte always visible from the top of
- 18 Grandfather Mountain?
- 19 A. No, it's a very rare occurrence.
- 20 Q. Does air pollution have any effect on the experience that
- 21 one can have at Grandfather Mountain?
- 22 A. Well, the number one reason people come is the scenery.
- 23 And our customers are mostly from the Charlotte, Raleigh,
- 24 Greensboro, Winston-Salem area and so they drive two to three
- 25 hours or more, and most of them are here to see the scenery.

- 1 And so if they can't see as much as they should, it does
- 2 affect the quality of their visit.
- 3 Q. And does air pollution have any effect on what they can
- 4 see?
- 5 A. It does. There is a haze that -- we've had some very
- 6 pretty days, very clear days where you just can't see. You
- 7 just see a kind of a gray, sort of like a gray screen between
- 8 you and what you're trying to look at.
- 9 Q. It can be that way from the top of Grandfather Mountain?
- 10 A. (No response.)
- 11 Q. It can be that way from the top of Grandfather Mountain?
- 12 A. Oh, definitely.
- 13 I'm deaf in one ear so sometimes you have to repeat what
- 14 you say.
- 15 Q. Okay. I'll try to speak more clearly. I'm sorry.
- 16 A. That's okay.
- 17 Q. I'd like to show you what's now been marked as
- 18 Plaintiff's Exhibit 249 and ask you if you know what this is?
- 19 A. This is a Hugh Morton photo from about two-thirds of the
- 20 way up the mountain in an area called Cliffside, and this is
- 21 Linville Bluff. This is after a rain when we had clouds in
- 22 the valley. It's one of Mr. Morton's favorite topics to
- 23 shoot.
- 24 Q. Is this -- is that the scene that you're -- is that the
- 25 photograph you're talking about?

- 1 A. It is.
- 2 Q. Have you seen it look like that?
- 3 A. I have.
- 4 Q. And is the top of Mt. Mitchell -- or I notice there are
- 5 clouds in this scene. Was this a hazy day?
- 6 A. It was after a rain. So I wouldn't -- it's a cloudy day.
- 7 Q. Are clouds the same as haze?
- 8 A. No.
- 9 Q. How are they different?
- 10 A. Clouds are pretty much defined and haze is pervasive.
- 11 It's everywhere. Pretty days where there's no clouds, you can
- 12 have a haze. Again, it's kind of like a screen that you're
- 13 looking through, a gray screen.
- 14 Q. In this particular scene -- I take it you know what this
- 15 scene is. You know what this photograph is depicting.
- 16 A. Yes, I do.
- 17 Q. And is that how it looks on a day with the kind of
- 18 weather that is shown there?
- 19 A. It's not all the time. After a rain, a lot of times it
- 20 will be clouds in the valley and you see the mountain peaks
- 21 sticking up out of the clouds. So that's -- doesn't happen
- 22 after every rain, but sometimes.
- 23 Q. Is it possible so see any part of Mt. Mitchell?
- 24 A. It's in the very top, little left of center. That's
- 25 Mitchell and the Black Mountain Range.

- 1 Q. I think you already said that's 30 miles away.
- 2 A. Yes.
- 3 Q. Even though some of it is obscured by clouds.
- 4 A. Yes.
- 5 Q. I'm going to show you now what's been marked as
- 6 Plaintiff's Exhibit --
- 7 MR. GULICK: Your Honor, there may have been a
- 8 mismarking of that exhibit. Plaintiff's Exhibit 247.
- 9 I apologize, Your Honor. There seems to have been a
- 10 bit of a difficulty with the -- some slight mismarking, Your
- 11 Honor, on the exhibits.
- 12 Q. I'd like to show you what's been marked as Plaintiff's
- 13 Exhibit 248.
- MR. GULICK: Your Honor, we -- I apologize. I'm
- 15 going to have to call this 249A. It may appear as 249 in the
- 16 book, and I apologize for the -- one of these exhibits has
- 17 been double marked.
- 18 THE COURT: All right. My Exhibit 249 is going to
- 19 become 249...
- 20 MR. GULICK: 249A.
- 21 THE COURT: 249A. All right.
- 22 Q. Mr. Prevost, I'd like to ask you if you can identify what
- 23 this -- what is shown on this exhibit which is 249A.
- 24 A. That's basically the same photo but from a little
- 25 different angle. Little lower elevation.

- 1 Q. And what's -- is it basically the same view?
- 2 A. Yes.
- 3 Q. And what's different about this one, 249A, from the 249
- 4 that we were just looking at?
- 5 A. Okay. On the screen we still have the same one. And if
- 6 you look above the guy on Linville Bluffs at the first little
- 7 mountain top, it's called Banner Hill. That's just before the
- 8 town of Newland. It's five miles away. And you can barely
- 9 make it out on this large photo up here. And even harder to
- 10 see, you can just see a faint outline of the mountain, is Big
- 11 Bald which is maybe 12 to 15 miles away. But it's the
- 12 mountain above Banner Hill in the photo on the TV monitor.
- And the ridge closest to Linville Bluffs is Point
- 14 Sublime, and that's where U.S. 221 goes up to to Grandfather
- 15 Mountain. It's about a mile away. At the very top point is
- 16 one of Mr. Morton's favorite places to take pictures of
- 17 Grandfather Mountain, and it's behind the trees in this big
- 18 picture. But it's one mile away. It overlooks the MacRae
- 19 Meadows where the Highland Games takes place.
- 20 O. So is this 249A that we're looking at right here which is
- 21 now on the screen, is that it, is that what you're looking at
- 22 on your screen there?
- 23 A. That's what I'm looking at.
- 24 Q. Have you seen -- is this a day with haze?
- 25 A. I saw this last week. We had a real pretty week weather

- 1 wise. Wasn't a cloud in the sky. This is what it looked
- 2 like.
- 3 Q. I'd like to now show you what's been marked as
- 4 Plaintiff's Exhibit 247. I'm going to ask you, Mr. Prevost,
- 5 if you recognize what Plaintiff's Exhibit 247 is?
- 6 A. Its Linville Gorge and Table Rock. It's taken from a
- 7 place close to Wiseman's View. Not Wiseman's View, but a
- 8 place close to it.
- 9 Q. Is this a scene that you yourself have seen?
- 10 A. I have not been at this place, but I've been at Wiseman's
- 11 View.
- 12 O. Have you seen this basic view before?
- 13 A. Yes.
- 14 Q. And you said you can see Table -- and you're looking into
- 15 the gorge?
- 16 A. Yes, that's the gorge.
- 17 O. And which one is Table Rock?
- 18 A. It's the rock formation a little right of center. Looks
- 19 like a table.
- 20 Q. Have you seen this on other occasions when you can't see
- 21 Table Rock?
- 22 A. Yes, that's true.
- 23 Q. I'm sorry?
- 24 A. Yes.
- 25 Q. And were those -- were those just cloudy days?

- 1 A. Sometimes cloudy days when clouds are low. Usually
- 2 because of the haze.
- 3 Q. I'd like to show you what's been marked as Plaintiff's
- 4 Exhibit 248 and ask you what is shown in -- do you know what
- 5 this is?
- 6 A. It's basically the same photo, same location.
- 7 Q. What's the difference here between this -- between 248
- 8 and 247?
- 9 A. A lot of features of the other side of the gorge, the
- 10 mountain on the other side you can't see, and then Table
- 11 Rock's disappeared.
- 12 Q. Have you seen Linville Gorge under conditions that look
- 13 like this?
- 14 A. Not from in it, but I have seen it.
- 15 Q. Now, is this -- were these photographs that were taken by
- 16 Hugh Morton?
- 17 A. Yes.
- 18 Q. And are the photographs that we've seen of clear and hazy
- 19 days, do these accurately depict what haze looks like to you?
- 20 A. Yes, it does. That's what it looks like, unfortunately.
- 21 O. How often is the -- are the views from Grandfather
- 22 Mountain obscured by haze?
- 23 A. I can't give you an exact number. Most of the time it
- 24 would be in the summer which is also when our peak visitation
- 25 is. In the winter it's -- we have less haze. Maybe a third

- 1 of the days. That's a guess.
- 2 Q. Can you tell us the -- do you know what kind of impacts
- 3 having a hazy day such as those we've seen in these
- 4 photographs has on the visitor experience to Grandfather
- 5 Mountain?
- 6 A. When I'm up on the mountain, if it's a busy day, we will
- 7 have some parking issues where we have to park people in a
- 8 satellite parking place. People on top tend to just really
- 9 look and just take in the view and just sit there for a long
- 10 time.
- 11 Q. Is this on clear days?
- 12 A. Pardon?
- 13 Q. Is this -- on what kind of days is that?
- 14 A. That will be on a pretty day.
- 15 Q. Days --
- 16 A. When they can see -- when they can see the total view.
- 17 And they just stay up there, just look at it and look at it
- 18 and soak it in, is the word I say. It's not -- look at it is
- 19 not the right word. It's almost like a spiritual experience.
- 20 It really -- it means a lot to them.
- 21 And then if they can't see, they're not up there that
- 22 long.
- 23 Q. Does it detract from their experience to have hazy days
- 24 like the ones shown in these photographs?
- 25 A. In my opinion it does. You don't see as much. And what

- 1 you do see, you can barely make out the outline of a mountain
- 2 peak. One of the things about the mountains versus the
- 3 flatlands -- no offense flatlanders -- you look out and
- 4 there's a sameness to the view, but in the mountains you see
- 5 peaks after peaks unfolding and there's a lot of character and
- 6 beauty to that. And so that's taken away when the haze
- 7 obscures it.
- 8 Q. I'd like to show you, Mr. Prevost, what's been marked as
- 9 Plaintiff's Exhibit 253. And what I'd like you to tell us, is
- 10 this a photograph you've seen before?
- 11 A. Yes.
- 12 Q. And do you know what this white substance on the trees
- 13 is?
- 14 A. It's rime ice.
- 15 Q. Now, do you ever see rime ice on trees at Grandfather
- 16 Mountain?
- 17 A. We do. It's really spectacular to see it. When it -- it
- 18 occurs when we have low cloud cover and the temperature is
- 19 below freezing, the moisture from the -- within the cloud
- 20 freezes on the trees. It's not snow. That's where it comes
- 21 from.
- 22 Q. So it just comes off of clouds. Just condenses off of
- 23 clouds on to trees.
- 24 A. Correct.
- 25 Q. And during the period in which you were manager or were

- 1 acting as the general manager of Grandfather Mountain, did
- 2 Grandfather Mountain have a practice of testing the rime ice?
- 3 A. We did. On occasion we would chip off samples.
- 4 Actually, we got it off of the steel beams, support beams that
- 5 hold up the swinging bridge. And the container that we used
- 6 to collect the rime ice would be the same one that chipped it
- 7 off. And we would -- anything that was touching the steel
- 8 support beam we wouldn't include. Or anything on the ground
- 9 we would not include. Or anything touching the tree we would
- 10 not include. Just what -- the purest sample we could get.
- 11 Q. And over a period of -- when did -- about when did that
- 12 practice start of testing the rime ice?
- 13 A. 1993.
- 14 Q. And that was while you were acting as general manager?
- 15 A. Correct.
- 16 Q. And over what period of time has that practice continued?
- 17 A. It's still going. The last records I've seen were in
- 18 '07.
- 19 Q. So you do it when there is rime ice that you can chip
- 20 off, I take it.
- 21 A. Right. It's -- there's no set schedule.
- 22 Q. And what range of readings -- do you know what range of
- 23 readings that you've got -- what are -- what kind of testing
- 24 do you do with rime ice?
- 25 A. The rime ice is put in the container and kept until it's

- 1 melted and then some type of device measures the pH factor.
- 2 And the reading is -- ranges from 2.6 to 4.65. The -- in '07
- 3 we had a sudden jump in the numbers. Most of our numbers are
- 4 in the 3s and we had a jump up into the 4s last year for some
- 5 reason. But 2.6 is the lowest.
- 6 MR. GULICK: Your Honor, at this time I would like
- 7 to move into evidence Exhibit 250 which is the pamphlet,
- 8 Exhibits what have now been marked 249 and 249A which are the
- 9 two photographs from the top of Grandfather Mountain, 244,
- 10 247, 248, 251 and 253.
- 11 THE COURT: All right. Let them be admitted.
- 12 (Plaintiff's Exhibits Numbers 244, 247, 248, 249,
- 13 249A, 250, 251 and 253 were received into evidence.)
- MR. GULICK: I have no further questions at this
- 15 time.
- MS. GILLEN: TVA has no questions, Your Honor.
- 17 THE COURT: All right. Thank you. And that will
- 18 complete your testimony and you're excused, Mr. Prevost.
- 19 (Witness stepped down.)
- 20 MR. GULICK: Your Honor, we'll now call as our next
- 21 and final witness Mr. William Ross, Secretary of the
- 22 Department of Environment and Natural Resources.
- THE COURT: All right, sir.
- 24 WILLIAM GOLEY ROSS, JR.,
- 25 being first duly sworn, was examined and testified as follows:

- 1 DIRECT EXAMINATION
- 2 BY MR. GULICK:
- 3 Q. Would you please state your full name.
- 4 A. My name is William Goley Ross, Jr.
- 5 Q. Where do you live?
- 6 A. I live in Chapel Hill, North Carolina.
- 7 Q. How are you currently employed?
- 8 A. I'm the Secretary of the Department of Environment and
- 9 Natural Resources here in North Carolina.
- 10 Q. How long have you been Secretary of the Department of
- 11 Environment and Natural Resources?
- 12 A. I was appointed in 2001, January.
- 13 Q. As Secretary of the Department, what are your principal
- 14 responsibilities?
- 15 A. The principal responsibilities of the department and of
- 16 the secretary are to conserve and protect the natural
- 17 resources of our state and to maintain an environment of high
- 18 quality for the health -- both protecting the resources and
- 19 maintaining that high quality environment for the health,
- 20 well-being and benefit of all the citizens of our state.
- 21 And our department is organized into four different areas
- 22 that also relate to those responsibilities. Environmental
- 23 protection divisions such as the Division of Air Quality. You
- 24 heard from Brock Nicholson of that division earlier. The
- 25 natural resource management divisions, such as the Division of

- 1 Parks and Recreation. Then we have some great environmental
- 2 education programs such as the Museum of Natural Sciences in
- 3 Raleigh. And then we have a number of administrative agencies
- 4 that support the work of the others.
- 5 Q. Secretary Ross, where did you receive your higher
- 6 education?
- 7 A. I went to college at Davidson College near Charlotte and
- 8 to law school at the University of Virginia. Graduated from
- 9 Davidson in 1969 and law school in 1972.
- 10 Q. Has your career, including your law practice, involved
- 11 environmental matters and natural resources?
- 12 A. It has. I've worked in the environmental law,
- 13 environmental protection and natural resource field for more
- 14 than 35 years, now. I practiced law with a focus on
- 15 environmental law. And then outside my law practice, I was
- 16 active in parks, recreation, open space, greenway programs in
- 17 various places around the state.
- 18 Q. Secretary Ross, are you familiar with the harms to North
- 19 Carolina that can come from air pollution?
- 20 A. I am generally, and also more specifically related to the
- 21 harms that can come from the emissions of coal-fired power
- 22 plants.
- 23 O. Are those concerns -- are those harms -- excuse me.
- 24 Can you categorize in a general way what those harms are.
- 25 A. Yes. You can relate them back to the department's

- 1 mission in a pretty direct way. There are harms to natural
- 2 resources and there are -- or threats of harms. Harms or
- 3 threats of harms to people, to health, their welfare, their
- 4 well-being, their benefits.
- 5 Q. Are those harms of concern to the State of North
- 6 Carolina?
- 7 A. Those harms are of great concern to our state. The --
- 8 and that concern, I think, is reflected in a number of the
- 9 statutes that our program administers, but it -- even at a
- 10 more basic level in the constitutional provision, state
- 11 constitutional provision that deals with the environment and
- 12 natural resources.
- MR. GULICK: Your Honor, if I might, I have a copy
- 14 of the constitutional provision that he's referring to. And
- 15 if I may approach --
- 16 THE COURT: Yes.
- 17 MR. GULICK: -- the clerk, I can hand up a copy.
- 18 THE COURT: All right, sir, you may do so.
- 19 (The document was tendered to the court.)
- MR. GULICK: May I approach the witness, Your Honor?
- 21 THE COURT: Yes.
- MR. GULICK: Your Honor, we've marked this as
- 23 Exhibit 490.
- 24 BY MR. GULICK:
- 25 Q. Secretary Ross, is this the constitutional provision that

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- 1 you were referring to in your testimony?
- 2 A. It is, Article XIV, Section 5, entitled Conservation of
- 3 Natural Resources. And it reflects both the mission of the
- 4 department and the concerns that the State of North Carolina
- 5 has about emissions from coal-fired power plants and about
- 6 those of TVA in particular.
- 7 Q. Can you explain what those concerns are in reference to
- 8 this provision.
- 9 A. Yes. Let me just focus on a couple of the phrases and
- 10 provisions here in the first paragraph.
- It's the "policy of the State to conserve and protect its
- 12 lands and waters."
- 13 And the next phrase to me is particularly important, "for
- 14 the benefit of all its citizenry."
- 15 It's the proper function of the state and "its political
- 16 subdivisions to acquire and preserve park, recreational, and
- 17 scenic areas, to control and limit the pollution of our air
- 18 and water" -- leave out that next phrase -- "and in every
- 19 other appropriate way to preserve as part of the common
- 20 heritage of this State its forests, wetlands, estuaries,
- 21 beaches, historical sites, openlands, and places of beauty."
- 22 And it seems to me reflected in that paragraph are the
- 23 concerns the state has about the harms that come from
- 24 emissions from coal-fired power plants and that inform the
- 25 mission of our department.

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- 1 Part of the concerns we have relate to the common
- 2 heritage that this provision refers to. That the state has an
- 3 interest in seeing its forests and lands and waters preserved.
- 4 The idea of the common heritage is that we're leaving
- 5 something for the generations that come after that will
- 6 support -- that will be in good shape, that will support
- 7 healthy lives and that will promote the economic vitality of
- 8 the region and the state as a whole.
- 9 And so whether you're looking at the impact potential and
- 10 the actual impacts of emissions on the natural resources from
- 11 acid rain or reduced vistas, scenic vistas or ozone, or
- 12 whether you're worried about the impacts on people from ozone
- 13 and fine particle pollution, the interests of the state and
- 14 concerns that we have are reflected in this paragraph.
- 15 Q. Secretary Ross, are you familiar -- were you secretary at
- 16 the time that the Clean Smokestacks Act was enacted?
- 17 A. I was. I was -- if I -- I might -- one more statement
- 18 I'd like to make with respect to this paragraph before we talk
- 19 about that is that when you look at this first paragraph and
- 20 you look at this region, you think about the park and
- 21 recreational and scenic areas that are so important to the
- 22 region and the state, the national ones that we've heard
- 23 talked about, Blue Ridge Parkway, Great Smoky Mountains
- 24 National Park, the state parks like Mt. Mitchell, privately
- 25 owned areas like Grandfather Mountain, and you think about

- 1 recreational opportunities like the Mountains To Sea Trail
- 2 that goes from Clingman's Dome all the way to the coast, these
- 3 are all resources that are at risk from the emissions from
- 4 coal-fired power plants.
- 5 Q. Mr. Secretary, are you familiar with the concerns that
- 6 led to the passage of the Clean Smokestacks Act?
- 7 A. I am. It seemed to me that two threads or two kinds of
- 8 concerns came together to set the stage and drive the
- 9 enactment of that statute. One was a concern about the
- 10 impacts on human health of emissions from coal-fired power
- 11 plants, the asthma related, cardiovascular related impacts,
- 12 and a perception in the 2001 time frame that something needed
- 13 to be done to reduce the emissions from coal-fired power
- 14 plants in North Carolina and in other -- and outside North
- 15 Carolina.
- 16 And at the same time, there merged with that the
- 17 conclusions and recommendations of a ten-year study that we've
- 18 heard about, the SAMI study, the Southern Appalachian
- 19 Mountains Initiative, which looked at the impact of emissions
- 20 on Class I areas in the mountain -- in the Southern
- 21 Appalachian Mountains.
- 22 The -- and the SAMI study, what it brought to the
- 23 discussion was an understanding that these emissions were
- 24 having impacts on these important natural resources in the
- 25 Southern Appalachian region, this eight state area, and an

- 1 understanding about what needed to be done to address those
- 2 emissions. The basic SAMI conclusion was that a state could
- 3 do the most to clean up its air quality by cleaning up at
- 4 home, but that it couldn't do that -- but even if it did that,
- 5 it would still need reductions from surrounding states and
- 6 from outside the SAMI region to achieve the kinds of
- 7 reductions that were needed.
- 8 And so those two things came together and informed, in my
- 9 view, the legislative debate and made it possible for the bill
- 10 to be debated in 2001 and passed in 2002.
- 11 Q. And does the Clean Smokestacks Act, in your view, reflect
- 12 both of those concerns?
- 13 A. It does indeed. It reflects the fact that significant
- 14 reduction of emissions from North Carolina's coal-fired power
- 15 plants will have benefits both in terms of human health and in
- 16 terms of impacts on human health and welfare and on natural
- 17 resources.
- 18 O. You indicated that North Carolina can't do that alone.
- 19 A. That's correct, and the law contained a provision that
- 20 directed the state to seek comparable reductions on a
- 21 comparable schedule from other sources of emissions.
- 22 Q. And was that reflective of one of the findings of SAMI?
- 23 A. It was, but I paraphrased those earlier. But again, get
- 24 the most -- a state could get the most benefit from cleaning
- 25 up its emissions at home, but then would need to look to

- 1 surrounding states and other regions to achieve the emissions
- 2 reductions that were needed.
- 3 Q. And that was true of North Carolina?
- 4 A. It was.
- 5 O. Is it true --
- 6 A. And then -- and that's what -- it was true of North
- 7 Carolina and that's what the Clean Smokestacks Act set our
- 8 state on the course of doing. But it was also true of the
- 9 other states that were involved in the eight state SAMI
- 10 region.
- 11 O. So it was true of Tennessee?
- 12 A. True.
- 13 O. And Alabama?
- 14 A. True.
- 15 Q. And Kentucky?
- 16 A. True.
- 17 Q. Secretary Ross, is it fair and reasonable for the State
- 18 of North Carolina to expect for TVA to reduce its emissions
- 19 the way that the state is requiring of Duke and Progress?
- 20 A. It is. It is and it's crucial for those reductions to
- 21 occur if our state is to safequard human health, if we are --
- 22 and public health, if we are to protect our natural resources
- 23 and if we're to maintain and promote the economic vitality of
- 24 this region and this state.
- 25 MR. GULICK: I have no further questions, Your

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- 1 Honor.
- THE COURT: All right. Cross examination.
- MS. COOPER: Your Honor, before I start, I'd like to
- 4 approach and bring a notebook with some documents I'd like to
- 5 talk to Secretary Ross about. These are all contained in our
- 6 other exhibit books, but it will be easier to use this one, I
- 7 think.
- 8 May I approach the witness?
- 9 THE COURT: Yes, Ms. Cooper. You may proceed.
- 10 CROSS EXAMINATION
- 11 BY MS. COOPER:
- 12 Q. Secretary Ross, you have been the Secretary of the
- 13 Department of Environment and Natural Resources, which I may
- 14 call DENR; is that appropriate?
- 15 A. Yes, ma'am.
- 16 Q. Since -- you've been the secretary since January 2001;
- 17 isn't that right?
- 18 A. That's correct.
- 19 Q. Now, as secretary of DENR, you have supervisory
- 20 responsibility over all of DENR, correct?
- 21 A. That's correct.
- 22 Q. Including over the Division of Air Quality; isn't that
- 23 right?
- 24 A. Correct.
- 25 Q. You have worked with Sheila Holman, the Chief of the

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- 1 Planning Section of the Division of Air Quality; is that
- 2 right?
- 3 A. Yes.
- 4 Q. Do you agree that Ms. Holman does a good job?
- 5 A. Yes.
- 6 Q. Do you agree that she is knowledgeable about air quality
- 7 in North Carolina?
- 8 A. I found that she is.
- 9 Q. And is it true that you have confidence in the work of
- 10 the Division of Air Quality?
- 11 A. I do.
- 12 Q. All right, sir. Now, DENR prepares an annual report
- 13 about the implementation of the Clean Smokestacks Act during
- 14 the preceding year, doesn't it?
- 15 A. Yes.
- 16 Q. And those reports are submitted to the North Carolina
- 17 Environmental Review Commission and the Joint Legislative
- 18 Utility Review Commission, correct?
- 19 A. That's correct.
- 20 Q. And they're submitted at the end of May, around June 1st
- 21 every year.
- 22 A. That's correct.
- 23 Q. And they're submitted jointly over the signatures of the
- 24 Chairman of the Utilities Commission and the Secretary of
- 25 DENR; is that correct?

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- 1 A. That's correct.
- 2 Q. And that's you, correct?
- 3 A. That's correct.
- 4 Q. Now, you would agree that the reports you submit are
- 5 accurate, would you not?
- 6 A. We try to make them accurate. We work hard to do that.
- 7 Q. All right.
- 8 MS. COOPER: Now, I apologize, Your Honor, for the
- 9 necessity of this, but plaintiffs have lodged an objection to
- 10 the -- at least in their writings in the formal objections
- 11 that they've served, to the authenticity of these Clean
- 12 Smokestacks Act reports. So I'm going to have to ask Mr. Ross
- 13 to take a look at the exhibit, what's marked in that book as
- 14 Defendant's Exhibit 24.
- 15 THE COURT: All right.
- 16 THE WITNESS: I have that.
- 17 Q. And sir, can you tell me --
- 18 MR. GULICK: Your Honor, just for the record, we
- 19 object -- we wanted a foundation laid. I don't think we
- 20 objected to the authenticity.
- 21 MS. COOPER: Actually, you did, sir. You have an
- 22 evidentiary -- lack of -- lack of foundation required by
- 23 Rule 901 which goes to authenticity. If you're willing to
- 24 stipulate to the authenticity of the Smokestacks Act reports
- 25 that you produced to us plus the one that's already in

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- 1 evidence, I'll be glad to just offer them.
- 2 MR. GULICK: Your Honor, I don't see any necessity
- 3 in -- we would stipulate that these are authentic copies of
- 4 documents. We had preserved a general objection to a number
- 5 of documents as to what foundation they had. But these are
- 6 authentic copies and we'll stipulate them.
- 7 MS. COOPER: Thank you.
- 8 THE COURT: So you'll stipulate, then, that --
- 9 MR. GULICK: I'm referring to the reports.
- 10 THE COURT: -- Defendant's Exhibit Number 24 --
- MS. COOPER: And let me add to that, Your Honor, 25
- 12 which is the 2004 report, 27 which is the 2005 report, 30
- 13 which is the 2006 report, and 33 which is the 2007 report.
- 14 For the record, the 2008 report has already been admitted as
- 15 Plaintiff's Exhibit 10.
- 16 THE COURT: All right. 24 is 2000...
- MS. COOPER: Three.
- 18 THE COURT: Three. 27 is 2005?
- 19 MS. COOPER: 25 is 2004, I believe.
- 20 THE COURT: 25...
- 21 MS. COOPER: Is 2005. No, I'm sorry. Let me go
- 22 back a minute. 24 is 2003, 25 is 2004.
- 23 THE COURT: All right. And 33 --
- 24 MS. COOPER: 33 is 2007.
- 25 THE COURT: And these are all stipulated as being

- 1 accurate copies of the reports?
- MS. COOPER: And may I add to that, Your Honor,
- 3 Exhibit 27 which is the 2005 report and Exhibit 30 which is
- 4 the 2006 report.
- 5 MR. GULICK: We stipulate the authenticity of those
- 6 implementation reports under the Clean Smokestacks Act, Your
- 7 Honor.
- 8 MS. COOPER: And we move their admission, Your
- 9 Honor.
- 10 THE COURT: All right. Now, have I got all of them?
- 11 24, 25, 33, 27 and 30.
- MS. COOPER: Yes, Your Honor.
- 13 THE COURT: All right. Let those be admitted.
- 14 (Defendant's Exhibits Numbers 24, 25, 27, 30 and 33
- 15 were received into evidence.)
- MS. COOPER: Thank you, Your Honor.
- 17 BY MS. COOPER:
- 18 Q. Now, Secretary Ross, would you turn to Exhibit Number 48
- 19 in your book.
- 20 A. I have that.
- 21 Q. All right, sir. And can you identify that document for
- 22 us.
- 23 A. Yes. It's a letter I sent to John Shipp of TVA back in
- 24 September of 2002.
- 25 Q. All right. And when you sent this letter, you believed

- 1 it to be accurate; is that right?
- 2 A. Yes.
- 3 Q. Now, would you turn your attention to the first paragraph
- 4 of the letter.
- 5 A. Okay.
- 6 Q. Would you read that to us, please.
- 7 A. "I want to thank you for the valuable information on
- 8 TVA's emissions control plans, an accomplishment you recently
- 9 provided us in our meeting in Asheville. It's apparent that
- 10 TVA has accomplished a lot. When the planned reductions are
- 11 made, both Tennessee and North Carolina should benefit further
- 12 from these efforts."
- 13 Q. All right. Do you recall what the valuable information
- 14 was that TVA provided about its emission control plans and
- 15 accomplishments?
- 16 A. I don't recall the specifics. At a meeting in Asheville
- 17 I sat down with John Shipp, and there were some folks from our
- 18 Division of Air Quality and perhaps some other TVA folks. The
- 19 purpose of the meeting was to have Mr. Shipp describe what
- 20 was -- what TVA was doing with respect to reducing its
- 21 emissions from coal-fired power plants.
- 22 And so this letter was a follow-up to that meeting
- 23 thanking Mr. Shipp for the discussion, setting out in the
- 24 second paragraph the legislative directive that we were
- 25 operating under, and requesting in the third paragraph more

- 1 detailed information about TVA's emissions reduction plan in
- 2 order that we might be able to make a judgment about whether
- 3 TVA's plan offered comparable reductions on a comparable
- 4 schedule, that phrase from the Clean Smokestacks Act.
- 5 Q. And in the final paragraph, you say, "Congratulations to
- 6 TVA for commencing such an important effort that is so crucial
- 7 to the citizens of our two states, "correct?
- 8 A. That's correct.
- 9 Q. Now, if you would turn back to Exhibit 24 which is the
- 10 2003 Smokestacks Act report. I don't believe the pagination
- 11 is legible, but there is a number on the right-hand corner
- 12 that's NC, a lot of zeros and 9. Do you see that?
- 13 A. Yes.
- 14 Q. And if you go down to the third bullet, there appears to
- 15 be a discussion of the meeting that you were just talking
- 16 about. Would you read that to us, please.
- 17 A. "A meeting was held between DENR/DAQ and the TVA and the
- 18 Tennessee Air Program officials in August 2002 to discuss
- 19 actions planned by TVA that would be comparable to the Clean
- 20 Smokestacks Act. TVA presented their plans to add five
- 21 additional SO<sub>2</sub> scrubbers to power plants primarily in the
- 22 eastern portion of the TVA system. These new scrubbers should
- 23 benefit North Carolina most. TVA plans to complete
- 24 installation of the new facilities by 2010, and the first
- 25 plant, Paradise, will be installed by 2006. Regarding NOx

- 1 control, TVA is on schedule to have the first eight of its
- 2 selective catalytic reduction systems in place. TVA plans to
- 3 add 25 boiler units controlled by 2005 at a cost of
- 4 1.3 billion which will reduce ozone season NOx by 75 percent."
- 5 Q. Secretary Ross, does that refresh your recollection about
- 6 the valuable information that TVA provided during the meeting?
- 7 A. Well, it seems consistent with what the answer I gave you
- 8 earlier which was we asked what their plans were regarding
- 9 emissions reductions and made the request of the additional
- 10 information, so these two seem consistent to me.
- 11 O. Thank you, sir.
- Now, if you don't mind, would you turn to the document
- 13 that has been marked Exhibit 51.
- 14 A. Okay. I have that.
- 15 Q. All right. And can you identify this document for us.
- 16 A. This is a letter from John Shipp to me dated February 11,
- 17 2003.
- 18 Q. All right. And do you remember receiving this document?
- 19 A. Well, I see a note in the upper right-hand corner that's
- 20 in my handwriting, "File DAO Clean Smokestacks." And I don't
- 21 specifically remember receiving it, but I must have.
- 22 Q. All right. Would you read the first paragraph to us.
- 23 A. "This is a follow-up to our January 23, 2003, meeting
- 24 with Brock Nicholson and Sheila Holman of your Division of Air
- 25 Quality and in response to your letter of September 25, 2002,

- 1 concerning our emission control plans and accomplishments.
- 2 TVA appreciates the opportunity to learn of your data needs
- 3 and will assist in your efforts to accurately represent TVA
- 4 sources in your air quality modeling studies."
- 5 Q. Thank you, sir. So at that time DENR was planning to do
- 6 some air quality monitoring studies; is that right?
- 7 A. I don't remember specifically. This letter suggests
- 8 that. And I know that from the earlier letter, we were
- 9 requesting additional information from TVA. So I don't have
- 10 specific memory of what modeling exactly was planned at that
- 11 time.
- 12 Q. All right, sir. Are you aware that DENR has not done any
- 13 modeling that has been presented to this court in support of
- 14 North Carolina in this case?
- 15 A. I'm not aware of what modeling the Division of Air
- 16 Quality has done on this particular -- on this matter. I'm
- 17 not aware of that.
- 18 Q. Okay, sir. Now, this February 11th, 2003, letter that's
- 19 been marked as Exhibit 51 states that TVA planned to install
- 20 additional NOx reduction systems at 25 units at a cost of
- 21 \$1.3 billion which would have -- which would lower ozone
- 22 season NOx emissions by 75 percent, correct?
- 23 A. I'm sorry?
- 24 Q. I'm actually reading from the second paragraph.
- 25 A. Okay.

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- 1 Q. And it says that TVA plans to install additional NOx
- 2 reduction systems at 25 units at a cost of \$1.3 billion which
- 3 would lower ozone season NOx emissions by 75 percent, correct?
- 4 A. So which paragraph?
- 5 Q. The second one, sir.
- 6 A. And this is Exhibit 51?
- 7 Q. Yes, sir.
- 8 A. And that's the last sentence in the paragraph?
- 9 Q. Well, it says, "For our NOx reduction program we have
- 10 completed the first four SCR systems and another four SCRs
- 11 will be operational this coming ozone season. These systems
- 12 are part of our announced plan to install NOx reduction
- 13 systems to further control NOx from 25 units. All these
- 14 controls will be installed by 2005 at a cost estimated at
- 15 1.3 billion, helping TVA to lower its ozone season NOx
- 16 emissions by 75 percent."
- 17 A. Okay. I see that, yes.
- 18 Q. All right, sir. And it also says, if you look at the
- 19 third paragraph, that "we have recently signed a \$1.5 billion
- 20 contract for an additional five FGD scrubbers to further
- 21 control  $\mathrm{SO}_2$  emissions." And then it goes on and says that
- 22 when those scrubbers are installed, TVA's  $\mathrm{SO}_2$  emissions would
- 23 be reduced by 85 percent, correct?
- 24 A. That's what it says.
- 25 Q. All right, sir.

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- 1 MS. COOPER: Your Honor, we offer Exhibits 48 and 51
- 2 into evidence.
- 3 THE COURT: Let those be admitted.
- 4 (Defendant's Exhibits Numbers 48 and 51 were
- 5 received into evidence.)
- 6 BY MS. COOPER:
- 7 Q. Now, sir, will you turn to what has been marked as
- 8 Exhibit 54 in your book.
- 9 A. Okay.
- 10 Q. And is that your handwriting at the top of the document?
- 11 A. It is.
- 12 Q. All right, sir. Can you identify this document for us.
- 13 A. It's a letter that TVA president and chief operating
- 14 officer sent to the Region 4 Administrator Jimmy Palmer on
- 15 November 9, 2004.
- 16 Q. All right. And you obviously received a copy of this
- 17 letter, correct?
- 18 A. I don't remember it, but I put this note on it so I did.
- 19 Q. Now, this letter says that TVA began -- I'm looking now
- 20 at the last paragraph of the first page and going on to the
- 21 first paragraph of the second page.
- 22 "To further improve local and regional air quality and
- 23 comply with the NOx SIP Call rule, TVA began installing SCRs
- 24 on 25 coal-fired units at seven plants in 1999. Eighteen
- 25 systems have now been completed." And then there's a list of

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- 1 plants.
- 2 And then it says, "Colbert unit 4 has similar advanced
- 3 NOx reduction technology. By 2005 two additional SCRs will be
- 4 completed on Kingston units 5 and 6, with the final unit
- 5 receiving an SCR by ozone season 2006." And then it goes on
- 6 to talk about --
- 7 MR. GULICK: Your Honor, is she going to ask a
- 8 question about this?
- 9 MS. COOPER: Yes, I am.
- 10 Q. "As a result, this ozone season TVA should show a
- 11 70 percent reduction in NOx emissions from 1995 levels."
- Now, this letter, which was dated November 2004, says
- 13 that TVA had 18 SCRs and that three more would be completed by
- 14 the end of ozone season -- or by ozone season 2006. Do you
- 15 know whether that's been done?
- 16 A. No. When -- part of the note is cut off, but when I
- 17 received information about what TVA was doing, what I would
- 18 have done and what I believe I did with this letter is send it
- 19 to the Division of Air Quality to evaluate it.
- 20 Q. So that you don't -- as you sit here, you don't really
- 21 know what TVA was doing to control NOx or  $SO_2$ .
- 22 A. I don't know specifically. I know that when information,
- 23 as I said, came from TVA, I would send it to the Division of
- 24 Air Quality for them to evaluate in terms of whether TVA was
- 25 making those comparable reductions on a comparable schedule to

- 1 the one we had.
- 2 Q. All right. Let me direct your attention to the
- 3 penultimate paragraph of the letter on the second page which
- 4 says, "TVA is committed to doing its part to assist Valley
- 5 States to continue the improvement in air quality. While
- 6 current plans may change in response to future events, such as
- 7 the administration's Clean Air Interstate Rule, we are
- 8 confident that emissions on TVA's system will continue to be
- 9 reduced and are committed to this effort."
- 10 Now, at the time of this letter, TVA said that it was
- 11 committed to making reductions even before CAIR was
- 12 implemented. Didn't it say that?
- 13 A. That's what this paragraph says.
- 14 Q. All right, sir.
- 15 A. I don't remember CAIR's calendar exactly, but that's what
- 16 this says.
- 17 And as I say, our effort always was to take the
- 18 information that TVA provided and to try to determine whether
- 19 the actions TVA was taking met the standard of the state law
- 20 that we were operating under.
- 21 O. All right, sir. Are you familiar with the Clean Air Act
- 22 Section 126 Petition filed by North Carolina with EPA in 2004?
- 23 A. In a general way, yes.
- 24 Q. All right. Would you turn to Exhibit 72 in your book.
- 25 A. Okay. I have that.

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- 1 Q. All right. And turn to page 23, to the fourth paragraph
- 2 beginning "The TVA." Do you see that?
- 3 A. Yes.
- 4 Q. All right. "The TVA has embarked on a plan to effect
- 5 sizable reductions of emissions of  ${\rm SO}_2$  and  ${\rm NOx}$  from some of
- 6 its coal-fired facilities primarily in Tennessee. TVA plans
- 7 to reduce  ${\rm SO}_2$  emissions by approximately 45 percent from 1998
- 8 levels by 2007. And over the same period, it intends to
- 9 reduce annual NOx emissions also by 45 percent. From 1993, a
- 10 recent peak emissions year for SO<sub>2</sub>, TVA plans to reduce SO<sub>2</sub>
- 11 emissions 66 percent by 2007. TVA's NOx emissions peaked in
- 12 1995. The projected 2000 levels represent a 58 percent
- 13 reduction from that year. These cuts are, while very positive
- 14 steps, not the same levels of reductions that North Carolina
- 15 is requiring of its own sources."
- 16 Then it goes on to say, "The State is pleased that TVA
- 17 has attacked this problem and is moving forward. Even so,
- 18 TVA's plan is voluntary and addresses only a part of the
- 19 problem." Then it goes on and talks about other states.
- Now, as far as you're concerned, that was an accurate
- 21 statement in 2004, wasn't it?
- 22 A. As far as I know, as far as I'm concerned it was. It
- 23 reflects, again, the process that we were going through of
- 24 trying to get the best information we could from TVA and about
- 25 TVA and then measuring that against the standard in the Clean

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- 1 Smokestacks Act. We were hopeful that TVA's claims that its
- 2 reductions were comparable on a comparable schedule would
- 3 prove out.
- 4 Q. So in 19 -- I'm sorry, in 2004, according to this
- 5 petition that North Carolina filed, TVA was planning to make
- 6 sizable reductions in emissions which were very positive steps
- 7 and the state was pleased, correct?
- 8 A. Well, the document says what it says here. That's part
- 9 of what it says.
- 10 Q. All right. Well, about 18 months later, not even that
- 11 much, North Carolina brought this lawsuit claiming that TVA
- 12 was a public nuisance. Now, TVA didn't suddenly abandon its
- 13 emission control program, did it?
- 14 A. I don't know the answer to that question.
- 15 Q. All right, sir.
- 16 MS. COOPER: Your Honor, I'd like to offer Exhibits
- 17 54 and 72 into evidence.
- 18 THE COURT: Let those be admitted.
- 19 (Defendant's Exhibits Numbers 54 and 72 were
- 20 received into evidence.)
- 21 Q. Now, Mr. Ross, you're aware that your counterpart agency
- 22 in Tennessee, the Tennessee Department of Environment and
- 23 Conservation, issues operating permits to TVA's coal-fired
- 24 plants in Tennessee, are you not?
- 25 A. Could you repeat that question, please, ma'am.

- 1 Q. Yes. You are aware that your counterpart agency in
- 2 Tennessee, the Tennessee Department of Environment and
- 3 Conservation, issues operating permits to TVA's coal-fired
- 4 plants in Tennessee, correct?
- 5 A. Yes.
- 6 Q. And you are also aware that those operating permits set
- 7 limits on the emissions of sulfur dioxide by each plant; is
- 8 that not true?
- 9 A. I assume that's true. I haven't looked at those permits,
- 10 but I assume it's true.
- 11 Q. Now, isn't it also true that North Carolina could object
- 12 to those permits if it chose to?
- 13 A. I believe that's correct. I haven't looked at those --
- 14 I'm not immediately familiar with those rules, but I believe
- 15 that's correct.
- 16 Q. And North Carolina could object to the permits on grounds
- 17 that the permit allows too much sulfur dioxide to be emitted;
- 18 isn't that right?
- 19 A. Yes.
- 20 Q. North Carolina has never done that, has it?
- 21 A. As far as I know, no.
- 22 Q. All right. And if I asked you the same questions about
- 23 Kentucky and the Air Regulatory Agency there and TVA's plants
- 24 in that state, would your answers be the same?
- 25 A. It would.

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- 1 Q. And would your answers be the same as well for Alabama
- 2 and TVA's plants in that state?
- 3 A. Yes.
- 4 Q. Thank you, sir.
- Now, I'd like you to turn to the 2008 Clean Smokestacks
- 6 Act report which has been previously admitted as Plaintiff's
- 7 Exhibit 10.
- 8 A. If I could add one other thing to my answer. Your
- 9 question was did we send some sort of request to the agency in
- 10 Tennessee or one of the other states you mentioned requesting
- 11 a lower sulfur dioxide or other pollutant emission rate; is
- 12 that --
- 13 Q. Well, the question really had to do with the process.
- 14 A. And so in that meeting in 2002, the Shipp letter
- 15 reflected a meeting not just with TVA officials, but also with
- 16 State of Tennessee officials talking about the -- TVA's
- 17 emissions reductions plans, but also the section of the Clean
- 18 Smokestacks Act that called for comparable reductions on
- 19 comparable schedules. So --
- 20 O. That's the letter that's been marked as -- it's been
- 21 admitted as Exhibit 48.
- 22 A. Yes, and that letter doesn't refer to Tennessee agency
- 23 officials, but it seems to me the other document you showed me
- 24 did, the Clean Smokestacks Act report that referred to that
- 25 meeting.

- 1 Q. Yes, sir. And this letter is the one that said
- 2 congratulations to TVA after the meeting.
- 3 A. Among other things.
- 4 Q. Yes, thank you.
- 5 If you would turn now to -- I was trying to get through
- 6 this, but Plaintiff's Exhibit 10. It's also TVA's Exhibit
- 7 marked 36 that's in your book. It is the 2008 Smokestacks
- 8 report.
- 9 A. I have that.
- 10 Q. All right. And if you would turn to page 16. And the
- 11 penultimate paragraph, the last sentence, reports that TVA has
- 12 recently announced that its board of directors had approved
- 13 the expenditure of more than 600 million to install NOx and
- 14 SO<sub>2</sub> controls on its John Sevier plant, which is the closest
- 15 facility to North Carolina, by 2012. Do you see that?
- 16 A. I do.
- 17 Q. Do you believe that it is an accurate statement?
- 18 A. I believe it's an accurate statement.
- 19 Q. All right. Now, if you would turn to Section 5 of this
- 20 report which begins on page 17 and concludes on page 18.
- 21 A. Say that again, please.
- 22 Q. Section 5 of the report --
- 23 A. Okay.
- 24 Q. -- which refers to Section 11 of the act found at the
- 25 bottom of 17 and also goes on to 18.

- 1 Do you have that, sir?
- 2 A. I do have it, yes.
- 3 Q. All right. Now, this section of your report provides
- 4 information about Section 11 of the Clean Smokestacks Act,
- 5 does it not?
- 6 A. Yes.
- 7 Q. And isn't it true that under Section 11, the
- 8 Environmental Management Commission was required to study and
- 9 report on the desirability and feasibility of obtaining
- 10 additional NOx and SO<sub>2</sub> reductions from Duke and Progress
- 11 units?
- 12 A. Correct.
- 13 Q. And Section 11 also required the commission to report
- 14 annually beginning on or about September 1, 2005, correct?
- 15 A. Correct.
- 16 Q. The commission didn't meet that requirement, did it?
- 17 A. No.
- 18 Q. In fact, the legislature amended the Clean Smokestacks
- 19 Act and changed the requirement to begin on September 1, 2007,
- 20 didn't it?
- 21 A. Yes.
- 22 Q. Do you agree that the Smokestacks Act could be amended in
- 23 the future?
- 24 A. It could be, yes.
- 25 Q. All right. Now, has there been any Section 11 report

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- 1 submitted?
- 2 A. I believe that the commission has submitted two reports.
- 3 Q. All right. Would you turn to what has been marked as
- 4 Defendant's Exhibit 40 in your book.
- 5 A. Okay.
- 6 Q. And are those the two reports that you referred to, the
- 7 reports submitted under Section 11?
- 8 A. Yes.
- 9 Q. Thank you, sir.
- 10 MS. COOPER: Your Honor, I offer Exhibit 40 into
- 11 evidence.
- 12 THE COURT: Let it be admitted.
- MS. COOPER: Thank you.
- 14 (Defendant's Exhibit Number 40 was received into
- 15 evidence.)
- 16 Q. Turning now to what has been marked as Defendant's
- 17 Exhibit 66. Can you identify that for us?
- 18 A. Let me look at it just a minute here.
- 19 Q. All right.
- 20 (Pause.)
- 21 A. This is a letter from Roy Cooper dated August 9, 2002, to
- 22 Attorney General Paul Summers of Tennessee.
- 23 Q. And you're listed as someone who received a copy,
- 24 correct?
- 25 A. That's correct.

- 1 Q. All right. And if I may summarize this letter, it
- 2 essentially is asking the attorney general of Tennessee to
- 3 encourage adoption of a law in Tennessee similar to the Clean
- 4 Smokestacks Act; is that correct?
- 5 A. Let me refer to it -- or review it just one more minute.
- 6 Q. All right.
- 7 (Pause.)
- 8 A. That's correct. It, in addition, says in that last
- 9 sentence on the first page that "we encourage our neighbors to
- 10 pursue similar efforts. The quality of our air depends on all
- 11 of us and North Carolinians do not want the benefits created
- 12 by this new law to be lost because of emissions from other
- 13 states. We will look at all the options available to us to
- 14 ensure that that does not happen."
- 15 Q. All right, sir. And now, would you take a look at what's
- 16 been marked as Exhibit 67 which appears to be a letter back
- 17 from Paul Summers, Attorney General of Tennessee, to Roy
- 18 Cooper, Attorney General of Tennessee -- I'm sorry, North
- 19 Carolina dated September 20, 2002. Are you -- do you recall
- 20 this document, sir?
- 21 A. Let me review it for just a minute.
- 22 Q. Sure.
- 23 (Pause.)
- 24 A. I don't remember this letter specifically. I may have
- 25 seen it back then, but I don't remember it.

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- 1 Q. Well, would it have been routine for you to have received
- 2 an incoming response when you saw the outgoing letter?
- 3 A. It would have been routine, but sometimes those things
- 4 don't happen. And I don't see myself listed as a copied
- 5 recipient on it so I'm sorry, I don't remember.
- 6 Q. Thank you, sir.
- 7 MS. COOPER: Your Honor, I'd like to offer 66 into
- 8 evidence.
- 9 THE COURT: Let it be admitted.
- 10 (Defendant's Exhibit Number 66 was received into
- 11 evidence.)
- 12 Q. Secretary Ross, are you familiar with North Carolina's
- 13 notice of intent to sue TVA for NSR violations?
- 14 A. I don't remember that document.
- 15 Q. I'm afraid it's not in the book so we're going to have to
- 16 put it over here.
- Now, that's the first page of the letter.
- 18 A. Yes, ma'am, I can't -- my eyes are bad and the type is
- 19 small. I can't read it on this -- there is a sign that says
- 20 it's auto focusing.
- 21 Q. Does that help?
- 22 A. That's a little better.
- 23 Q. And let me know when you're ready for me to turn the
- 24 page.
- 25 A. Okay.

- 1 MS. COOPER: That is not in your book, Your Honor.
- 2 Q. And here's the second page.
- 3 A. If you can leave -- there we go.
- 4 MS. COOPER: It is, however, in Book 4 of the TVA
- 5 exhibits.
- 6 THE COURT: Yes, I am looking at it now. Thank you.
- 7 THE WITNESS: Okay, I read that page.
- 8 Q. All right.
- 9 A. And read that one -- or hadn't read it, but I see what it
- 10 is.
- 11 Q. You probably don't want to read this one.
- 12 A. It's upside down.
- 13 Q. The question I wanted to ask you is whether that
- 14 refreshed your recollection?
- 15 A. I do believe I saw this when it was -- when it went out.
- 16 Q. All right, sir. Did you see TVA's response to the
- 17 letter? It's Defendant's Exhibit 56 also in Book 4. I note
- 18 for the record that you are listed as a CC on it.
- 19 A. That's 66?
- 20 Q. 56, I'm sorry.
- 21 A. I don't appear to have 56 in this.
- MS. COOPER: I'm sorry. May I approach the witness?
- 23 A. I quickly scanned this letter. Would you like me to read
- 24 it?
- 25 Q. I'm sorry, sir?

### WILLIAM ROSS - REDIRECT

- 1 A. I quickly scanned the letter. Would you like me to read
- 2 it more carefully?
- 3 Q. Well, first I'd like you to tell me whether you can
- 4 recall receiving it.
- 5 A. I do remember receiving it.
- 6 Q. All right, sir. And would it be fair to conclude -- to
- 7 say that after North Carolina sent TVA this notice that it was
- 8 going to sue it for NSR violations, that it never did in fact
- 9 do that?
- 10 A. I think that's correct. The lawsuit that was filed was
- 11 based on nuisance ultimately.
- 12 Q. Thank you, sir.
- MS. COOPER: Your Honor, I offer Exhibits 55 and 56
- 14 into evidence.
- 15 THE COURT: Let those be admitted.
- 16 (Defendant's Exhibits Numbers 55 and 56 were
- 17 received into evidence.)
- 18 MS. COOPER: Your Honor, I have no further
- 19 questions.
- 20 THE COURT: Any redirect?
- 21 MR. GULICK: Just a little bit, Your Honor.
- 22 REDIRECT EXAMINATION
- 23 BY MR. GULICK:
- 24 Q. Secretary Ross...
- 25 A. Yes, sir.

# WILLIAM ROSS - REDIRECT

- 1 Q. Is it your -- pardon me. Is it your recollection that --
- 2 from your perspective, that the state received all of the
- 3 information that it wanted to find out if the reductions that
- 4 TVA was making were comparable to those being -- that were
- 5 being made under the Clean Smokestacks Act?
- 6 A. My recollection is that we didn't receive what we needed
- 7 in order to make that determination.
- 8 Q. I'd like to draw your attention back to one of the
- 9 exhibits that we put in front of you. Bear with me a moment.
- 10 It's the 126 Petition which is Defendant's Exhibit Number 72
- 11 in the binder you were given.
- 12 A. Okay. I have that.
- 13 Q. You found it?
- 14 A. I do, yeah, I have it.
- MR. GULICK: Your Honor?
- 16 THE COURT: Yes.
- 17 Q. What is the date on this petition?
- 18 A. The date is March 18, 2004.
- 19 Q. And I'd like, if you would, Secretary Ross, go into Bates
- 20 stamped number page 147620. Do you see that in the bottom
- 21 right-hand corner?
- 22 A. Okay. I have that page.
- 23 Q. Going up to the body of the first paragraph, do you see
- 24 the sentence that begins, "As demonstrated and discussed more
- 25 fully below?"

### WILLIAM ROSS - REDIRECT

- 1 A. Yes.
- 2 Q. Could you read that sentence.
- 3 A. "As demonstrated and discussed more fully below, the
- 4 State is entitled to relief from certain emissions of sulfur
- 5 dioxide and oxides of nitrogen from large Electric Generating
- 6 Units in the states of Alabama, Georgia, Illinois, Indiana,
- 7 Kentucky, Michigan, Ohio, Pennsylvania, South Carolina,
- 8 Tennessee, Virginia and West Virginia."
- 9 Q. Does this suggest to you, Secretary Ross, that the state
- 10 was not, in fact, satisfied with the reductions that TVA had
- 11 made or promised to make?
- 12 A. Yes, it does suggest that.
- 13 Q. Secretary Ross, with regard to the Clean Smokestacks Act,
- 14 have the requirements of the act that require a reduction of
- 15 emissions by Duke Energy and Progress Energy on a schedule
- 16 that ends in 2013, have those requirements been relaxed by
- 17 statute or otherwise?
- 18 A. They have not been relaxed in any respect, and both
- 19 utilities are meeting their deadlines and on schedule to
- 20 achieve those caps that have yet to arrive, 2009, 2013.
- 21 Q. Do you believe it is likely that legislation to relax
- 22 those would be likely to pass?
- 23 A. I believe it's totally unlikely.
- MR. GULICK: I have no further questions, Your
- 25 Honor.

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1
              THE COURT: Further cross?
2.
              MS. COOPER: I have nothing further, Your Honor.
3
              THE COURT: All right. Thank you, Secretary Ross.
    That completes your examination and you may be excused.
4
5
              THE WITNESS: Thank you, Your Honor.
6
              (Witness stepped down.)
              THE COURT: Any further evidence for the state?
7
8
              MR. GULICK: Your Honor, we have no more witnesses.
    We would at this time, however, like to offer into evidence
9
10
    our discovery designations. They're contained in Binder
11
    Number 9, Exhibits 443 to 5 -- 453 -- let me repeat that.
12
    to 44 -- to 453, and also our counter-designations which were
    filed June 16, 2008.
13
14
              THE COURT: Wait just a moment and let me --
15
              MR. GULICK: Pardon me, Your Honor.
              THE COURT: -- catch up with you here.
16
17
              All right. Let those be admitted.
              MR. LANCASTER: Your Honor, I would note those are
18
19
    without objection with two points to note. First, 445 through
20
    453 were filed by the plaintiff under seal and should remain
21
    that way. They contain information designated as confidential
22
    pursuant to the Protective Order. And TVA submitted counter
    designations of additional portions of the deposition
23
24
    transcripts which under Rule 106 ought in fairness to be
25
    considered with these designations and would ask that those
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- 1 counter-designations be considered as well.
- 2 THE COURT: All right. 445 and 453 are ordered
- 3 under sealed -- under seal until, and if, further court order.
- 4 And counter-designations of the same materials.
- 5 MR. LANCASTER: Yes, sir.
- 6 THE COURT: Likewise under seal.
- 7 All right. With those qualifications, let those be
- 8 admitted.
- 9 MR. GULICK: Thank you, Your Honor.
- 10 MR. LANCASTER: Thank you, sir.
- 11 (Plaintiff's Exhibits Numbers 443 through 453 were
- 12 received into evidence.)
- MR. GULICK: We also have, and I don't know if I was
- 14 getting ahead of you. We have counter-designations that were
- 15 filed on June 16, 2008, and we would also ask that those be
- 16 admitted into evidence.
- 17 THE COURT: All right. Let those be admitted.
- 18 (Plaintiff's counter-designations were received into
- 19 evidence.)
- 20 MR. GULICK: With their admission, Your Honor, the
- 21 state rests.
- 22 THE COURT: All right. I see no reason to hurry
- 23 about starting.
- 24 MR. LANCASTER: We'd appreciate starting in the
- 25 morning to tell the other side of the story, Your Honor.

1	THE COURT: Tell the rest of the story.
2	All right. We will recess until tomorrow morning at
3	9 o'clock, at which time we will begin with defense evidence
4	and proceed accordingly.
5	(Evening recess at 5:35 p.m.)
6	UNITED STATES DISTRICT COURT
7	WESTERN DISTRICT OF NORTH CAROLINA
8	CERTIFICATE OF REPORTER
9	
10	
11	I certify that the foregoing transcript is a true
12	and correct transcript from the record of proceedings in the
13	above-entitled matter.
14	
15	Dated this 22nd day of July, 2008.
16	
17	
18	s/Cheryl A. Nuccio Cheryl A. Nuccio, RMR-CRR
19	Official Court Reporter
20	
21	
22	
23	
24	
25	